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NEWMARKET, ONTARIO, THURSDAY, MARCH 25TH, 1937

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EIGHTY-SIXTH YEAR, No. 8

NEWMARKET BOY SENT TO CORONATION

Firemen Nearly Froze Stiff In Earlier Days

Efficiency Of Volunteer
Brigade Today Keeps
Down Fire Losses

ORGANIZED IN 1859

Buildings are kept intact and
fire insurance rates are kept
down by the efficiency of New-
market's volunteer fire brigade.

The secret of the success of the
local brigade lies to a great
extent in its almost instantaneous
response to fire alarms. Although
all members of the brigade are
carrying on their ordinary busi-
ness pursuits when an alarm
sounds, only seconds elapse from
an alarm until the fire engine is
on the street.

The history of the brigade,
details of which are furnished
The Era by Ed. Moffatt, a retired
member, is interesting. It is
almost a history of the town.

Present officers and members
of the brigade are: chief, W. W.
Osborne; 1st lieutenant, Joseph
Brammer; 2nd lieutenant, James
Thompson; treasurer, Milton
Cook; secretary, Frank Bowser;
truck captain, Arthur Ainsley;
ladder boss, Walter Brown; audi-
tors, Frank Brammer and James

CHARGES DISMISSED

Charges of wilful damage laid
by George Thompson, New-
market, against James Howard,
part-time night constable, and
Herbert Barnett, were dismissed
by Magistrate Keith in York
county police court. It was said
that they had broken up some old
wagons of Thompson's lying
against Howard's fence.

Thompson, sick committee, J.
Brammer and A. Ainsley; stew-
ards, F. Bowser, Clarence Curtis,
Ray Jelley; truck committee,
Norman Osborne, A. Ainsley,
John Gibson, Walter Brown, C.
Curtis, F. Bowser.

Members: W. W. Osborne,
Joseph Brammer, Jas. Thompson,
Frank Bowser, Arthur Ainsley,
Norman Hopper, Frank Prest,
James McGhee, Milton Cook,
Fred Boyd, Herbert Boyd, James
Coltham, Wellington Curtis, Leo
Cull, Norman Osborne, Walter
Brown, Ray Jelley, Clarence
Curtis, John Gibson and Frank
Brammer.

W. W. Osborne became fire
chief about ten years ago. The
Page seven, column three

PASTORS NOTE NEW INTEREST, QUITE 'AWAKE'

Churches Here Very Much
Awake, Declare
Pastors

AURORA TAKES ACTION

"Wake up or close down," was
the ultimatum of Rev. G. O.
Lighthorn, rector of Trinity
Anglican church, Aurora, to his
congregation on Sunday.

Mr. Lighthorn accused his
congregation of "smug deadness."
He said that "the church is the
instrument with which to trans-
form society—if it would only
wake up."

The congregation, at a meeting
Monday evening, decided to wake
up. The meeting dedicated itself
to the service of Christ, decided
to put the church property into
better shape, and to bring the
rector's salary up to a "liveable,
respectable wage."

"Is your church doing any
good, or is it dead?" The Era
asked several Newmarket minis-
ters. Here are the answers:

Rev. E. J. Lee, Free Methodist
church: "We don't feel like that.
That must be a case of formal
religion without spiritual religion.
To be a member of our church a
person must have been reborn.
That brings something into your
heart that you never had before.
We get the divine presence com-
ing upon us in our meetings, and
we praise the Lord, or shout or
laugh or weep. We rely entirely
on givings to finance our church."

Rev. A. J. Patstone, St. Paul's
Anglican church: "I have often
told my own people much the
same thing. I do not believe it
is fair to say that the church or
Christianity has been a failure.
Organized Christianity has often
failed. Christianity has not had
a fair chance. You have those
who are consistently doing some-
thing and doing it because of
their attachment to Christianity.
Others slack. A general statement
is not fair to all. The greatest
danger that confronts us at the
present moment is apathy."

Rev. W. S. Alexander, Christ-
ian-Congregational church: "Our
church is more alive today than
it has been since I have been
here. Our boards have really
gotten awake. Our Sunday-school
is the largest and doing the
finest work that it has done since
I have been here. Our Christian
Endeavor organizations are more
awake."

Rev. J. H. Wells, Trinity United
church: "We have had splendid
attendance at our Lenten ser-
vices. Our Sunday morning
congregations are excellent. And
we have a very active young
people's organization."

Rev. Dr. D. McIntyre, St.
Andrew's Presbyterian church: "My
church has waked up. The
other condition was true a few
years ago. Our Sunday-school
has doubled. Our people are more
interested in the teachings of the
Bible. Our young people have a
very active organization. Our
whole church has moved from
worldly to spiritual things. That
spiritual interest was not here a
while ago. Church attendance
could be better but that is
always true. On the whole, there
is a lifting of moral standards
that has not been perceptible for
years back. It has improved the
financial situation. The financial
improvement is the result of
spiritual improvement, not of
general economic improvement."

Rev. Dr. W. D. Muckle, St.
John's Roman Catholic church: "I
find a spirit of interest and
co-operation increasing all the
time. You have to have a spirit
of co-operation if you are going
to accomplish any work. Our
work is going fine. I have the
greatest sympathy for the Aurora
minister. People will have to
return to God if they wish to hold
to civilization. They will have to
know God, to love Him and serve
Him. They are forgetting eternal
happiness. They are making the
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Bradford And Aurora Play-Off In Toronto

Both Teams Score Eight
Goals In Hot Encounter
At Bradford

AURORA COMES SECOND

With Markham eliminated,
Aurora and Bradford play off at
Varsity arena, Toronto, Friday
evening at 8.30 p.m. in the King
Clancy T. H. L. series.

The local group have played
home and home games, six in all.
A mad scramble of a draw
between Aurora and Bradford at
Bradford last night left Bradford
group leaders, undefeated, and
Aurora in second place.

Both teams scored eight times,
and it wasn't poor work in the
nets. There wasn't a long shot.
Aurora had the score 4-0 at the
beginning of the second period,
but Bradford had scored three
goals within a few minutes.

Scorers were: first period,
Aurora, Bernard from Bob Mc-
Cabe; Aurora, James (Bradford)
boy, playing Aurora defence);
Page five, column five



RECEIVES TRIBUTE

District Governor Harry Lam-
bert was honored at a Toronto
dinner given by the local Lions
club on Monday evening. Mr.
Lambert is the first member of
the local club to have achieved
the honor of governorship of the
Ontario and Quebec clubs.

CITY BANQUET HONORS BOTH CHIEF, DEPUTY

Harry E. Lambert and Dr. G.
E. VanderVoort Honored
By Club

LIONS MAKE GIFTS

It was more than a coincidence
when Harry E. Lambert was
elected to be governor of Lions
clubs for Ontario and Quebec
district and Dr. C. E. Vander-
Voort was elected to be deputy-
district governor for the local
zone. Both men had been hard
workers in the child welfare
undertakings of their own club
and had qualified themselves for
wider responsibilities.

Over 40 members of the club
went to Toronto on Monday
evening to attend a dinner at the
Prince George hotel in honor of
the two members of the local
club. President Fred A. Lundy
presided.

Among the special guests were
Osmond Howe, Ottawa, a past
district governor, and Jack Con-
nell, Toronto, a past district
governor and international direc-
tor. Both praised the work of
their successor, Harry Lambert,
declaring that the district "is in
100 per cent. shape."

Presenting a wardrobe trunk
to Mr. Lambert as a gift from the
club, Fred A. Lundy commented
on the favorable advertising Mr.
Lambert's important office had
brought to Newmarket.

"Lionism is expanding and
progressing under Harry Lam-
bert," declared Mr. Lundy.

Expressing his appreciation of
the gift from the club, and of the
occasion, Mr. Lambert told some-
thing of his work during the
year. He praised the Paris club
for its initiative in starting a
United States flood relief fund.

To Mr. Lundy, as a gift to the
local club from himself and
Frank Courtney, governor's sec-
retary, he presented a handsome
chairman's gong adorned with
the figure of a lion.

Vice-President W. L. Bosworth,
on behalf of the club, presented
a travelling-bag to Deputy-District
Governor C. E. VanderVoort.
He congratulated Dr. Vander-
Voort on having associated him-
self with a club doing work such
as the Newmarket club is doing.
He congratulated the club on
having a member of the calibre
of Dr. VanderVoort.

"When you are too old to travel,
may you recall the good times
and the bad times you had as a
member of the Lions club," said
Mr. Bosworth.

Duncan Cowan, Toronto enter-
tainer, led the club in community
singing.

ANNIVERSARY IS DOUBLE EVENT

Mr. and Mrs. E. N. Penrose
Are Married 53 Years
Last Week

Six children, 20 grandchildren
and three great-grandchildren
joined with Mr. and Mrs. E. N.
Penrose in the celebration of their
53rd wedding anniversary
last Thursday. The day also
marked the 22nd anniversary of
their son and daughter-in-law,
Mr. and Mrs. A. Penrose, who
live in Newmarket.

Mrs. E. N. Penrose's brides-
maid, Mrs. A. Wisner, received
with the two couples.

Both Mr. and Mrs. E. N.
Penrose have lived all their lives
in and around Newmarket and
their families have been asso-
ciated with the first building of
the community.

Mrs. Penrose was formerly
Frances Stephens, the daughter
of Mr. and Mrs. Albert Stephens.
She was born in Newmarket and
has lived here all her life. Her
parents were among the first
settlers in the district and the
farm has remained under the
family name for over 100 years.

Mr. Penrose was born at Pine
Orchard, the son of Mr. and Mrs.
Jos. Penrose. His life has been
spent in the town of Newmarket.

Their six children, Mrs. C. W.
Henderson of Toronto, Mrs. C. R.
Londry of Thornbury, Mr. A.
Penrose, Mr. F. E. Penrose, Mr.
Frank Hope and Mrs. Max Smith,
all of Newmarket, were able to
be with their parents on this
occasion.

Mrs. A. Penrose was formerly
Miss Arlie Smith and Mr. and
Mrs. Penrose were married here
by the Christian church minister.
They have five children, Nora,
Harry, Doris, Murray and Clare.

The reception was held at the
home of Mrs. Max Smith. Mrs.
A. Penrose poured tea. Mrs.

James Seldon Chosen To Attend Coronation

Will Represent Secondary
Schools Of Ontario
In London

James Seldon, son of Mr. and
Mrs. M. B. Seldon, has been
selected by the Overseas Educa-
tion League and the Department
of Education as one of the 40
students from Ontario to repre-
sent the secondary schools of
Ontario at the coronation. The
students will be gone for two
months, leaving on April 25 and
returning on July 1.

The Overseas Education League
and the Department of Education
are making the arrangements for
the trip and paying part of the
expenses.

RETURNS FROM ENGLAND

Mr. Aubrey Davis, president of
the Davis Leather Co., returned
on Monday from a business trip
to England.

IS MOVED TO SUBURBY

Law Chantler, formerly of
Newmarket, has been moved to
Sudbury. He has been at Gore
Bay, Manitoulin Island, for some
time.



HONORED BY CLUB

Deputy-District Governor Dr.
C. E. VanderVoort of Newmarket
was a guest of honor with
Governor Harry E. Lambert at
a local Lions club dinner in
Toronto Monday evening.

Special Easter Services Planned By All Churches

United Service To Be Held
In Presbyterian Church
Tomorrow

Interest in the Lenten and
Easter services at the local
churches is keen. The Newmarket
Ministerial Association is holding
a united service in the Presby-
terian church at 10.30 a.m. on
Friday. Rev. J. H. Wells will
speak on "The Watchers."

There will be a Good Friday
service at St. John's Roman
Catholic church at 3 p.m. At a
service on Saturday at 7 a.m.
there will take place the reading
of the prophecies, the blessing of
Easter water, blessing of bap-
tismal water, blessing of the
Paschal candle, and blessing of
the Easter fire, and at 8 a.m.
mass.

At St. Paul's Anglican church
on Good Friday there will be a
short service at 9 a.m., a three-
hour service from noon until 3
p.m., and passion pictures in the
memorial hall at 8 p.m. On
Sunday there will be Holy com-
munion at 8 a.m., 11 a.m., and
immediately after the evening
service.

There will be Easter services

TEMPERANCE SECRETARY SPEAKS TO TRINITY W. A.

On Thursday, April 1, at 3
p.m., the Women's Association of
Trinity United church will have
as their guest speaker Mrs.
Frank Stevens, temperance sec-
retary of the Toronto Centre As-
sociation. She will be assisted by
Mrs. Davenport, of Toronto,
devotional secretary. Refresh-
ments will be served at the close
of the meeting.

All ladies of the congregation
and their friends are cordially
invited to be present.

both Sunday morning and
evening at the Christian Con-
gregational church. On Sunday
morning there will be communion
and the reception of new
members.

Rev. N. F. Perry will conduct
a Good Friday evening service at
the Free Methodist church. The
holy sacrament will be given on
Sunday morning.

Special Easter services will
take place at Trinity United
church, St. Andrew's Presby-
terian church and at the Gospel
Tabernacle.

Engineer Fed Tramps At Two For Quarter In 1897

Waterworks Engineer
Marks 40th Year As
Chief Of Pumps

Wm. O'Halloran is completing
his 40th year as town waterworks
engineer.

His first contract, dated July 5,
1897, is signed by H. S. Cane as
mayor, David Lloyd, clerk, and
is witnessed by P. J. Anderson
and T. H. Lloyd. An interesting
clause in the original contract
provides that Mr. O'Halloran
should feed tramps and be re-
imbursed by the town at the rate
of 12 1/2 cents per tramp per meal.
His salary was \$400 a year in
addition to his house and heat.

Mr. O'Halloran was born in
Newmarket and worked at Cane's
factory before becoming water-
works engineer.

Contrasted with the elaborate
pumping equipment which he
now operates, Mr. O'Halloran in
1897 had to look after two boilers,
a steam-engine, a pump and one
dynamo. Later on the town
installed another dynamo and
another boiler and engine. In 1915
the town began to buy its power
from Niagara.

Mr. O'Halloran recalled that
the first electric power for the
town's street-lights, carbon arc
lights, had been produced at
Benjamin Reesor's grist-mill,
where one of the Office Specialty
buildings now stands, by water-
power and steam.

Londry and Mrs. Henderson
assisted in the dining-room.

Fifty-five friends called during
the afternoon and evening to
offer their congratulations. Dr.
and Mrs. W. S. Alexander were
special guests.

Coming Events

(Coming Events announce-
ments one cent a word per week,
minimum 25 cents.)

MONDAY, MARCH 29 — Old-
time and modern dancing in the
town hall, Bradford. Em. Faris
and his orchestra. Admission 50
cents and 35 cents, tax included.
*1w8

WEDNESDAY, APRIL 7 —
Euchre and bridge, under aus-
pices of the Catholic Women's
League. Grand drawing for
beautiful bridge set. Admission
25 cents.

FRIDAY, APRIL 9 — Spring
talent sale and afternoon tea at
Christian church from 3 to 6 p.m.,
sponsored by the Junior Ladies'
Aid.

ORGANIZE LOAN COMMITTEE

Representing the Home Im-
provement plan, a committee,
Toronto, H. F. Irwin was in town
last week organizing a local
committee to arouse interest in
the government loan scheme. Mr.
Irwin recently addressed the
Lions club, and is expected to
return to Newmarket shortly to
complete organization of the
committee.

WILL VISIT BERMUDA

Leaving Toronto today a party
of students from Pickering col-
lege will travel to New York,
where they will sail on the
"Monarch of Bermuda" for a
four-day visit in Bermuda.

EASTER WEEK IS WINTRY

Snow falling on Wednesday
took winter right into the middle
of Easter week.

R.S.A. Bugle Band Boasts Finest Band Equipment

Irish Regiment Instructor
Gives Weekly Tuition
To Band

Three professional drummers
who were in Newmarket last
week say that the R. S. A. Bugle
band now has the finest equip-
ment of any bugle band in
Ontario.

The enthusiasm of the members
themselves testifies to the good
influence of fine instruments.
Every Thursday night there is a
full evening's practice under the
direction of J. Bradford, the
bugle and drum instructor of the
Irish regiment, Toronto, for the
past six years. He is one of only
seven certified drummers of a
U. S. drum company in Canada.

Mr. Bradford has taken over
the instruction of the band for
the time being for the full night
each week on bugles, snare drums
and tenor drums.

The new equipment places the
Newmarket band in the senior
rather than the junior class in
which they have competed in the
past.

Era classifieds save money.



FIRE CHIEF

W. W. Osborne is chief of
Newmarket's efficient volunteer
fire brigade. His father was a
member of the brigade before
him. A fascinating account of the
fire brigade's history is given in
another column.

Sutton's Victory Is In Vain Belleville Wins On Round

Greenshirt Offensive Isn't
Strong Enough To
Overcome Lead

Sutton defeated Belleville
before a record crowd by a 3-2
score at Sutton arena on Thurs-
day night, but lost the round 6-5
by virtue of Belleville's 4-2
victory on Monday night.

The Sutton team played off-
ensive hockey but, although they
had the edge in territorial play,
they were unable to overcome
the two-goal handicap.

The play was fairly even
during the first canto and al-
though Sutton played offensively
they failed to beat Watts in the
Belleville net. Milroy and
Burchell combined on several
occasions but were unable to
click, the visitors clearing the
puck down the ice.

After five minutes of the
second stanza Burchell put Sut-
ton on the score sheet on a shot
which Watts had no chance to
stop. Four minutes later Cee,
Carpenter made the count 2-0
when he took Burchell's pass to
beat Watts. Milroy broke away,
and only the stalwart defence of
Bentley and Murphy kept him
from tallying. Culverwell broke
through and missed what looked
like a sure goal when he was
cross-checked by Jackson, the
period ending 2-0.

Twelve minutes after the final
session got under way, Belleville
scored from a scramble in front
of the net to make the score read
2-1. Culverwell made the score
3-1 when he weaved through
the entire team to score from just
inside the blue line.

Sutton put on a strong off-
ensive during the next few minutes
only to have Belleville break
away and score after a face-off

N. H. S. HONOR ROLL

The Easter examinations at the
Newmarket high school have
been completed. In last week's
report the name of Roy Oliver of
213 who stood eighth in his class
was accidentally omitted from
the honor roll. The following is
the honor roll of candidates who
secured at least 65 per cent. with
no failures in the middle and
upper school:

IIC—Dan Teasdale, Jack Pep-
piatt, Jim Tod, Helen Lunney,
Gerald Blight.

IIC—Betty Chalklin, Marion
Rogers, Alma Longhurst.

IVC — Elizabeth Hewson,
Evelyn Travis, Margaret Baines,
Ruth Bothwell, Breta Adams,
Margaret Duncan.

IVA—Molly Lowndes, Arthur
Badland, Ewart Madden, Olive
Bostwick, Noreen Moore, Gladys
Harper.

V — Alice Fairbairn, Dorothy
White, Norine Ayers, Douglas
Hope, Ruth Willis, Tom Johnston.

See Era printers for good value
and good service at low cost.

In the corner. Brady was handed
a penalty for cross-checking, and
although Sutton pressed hard for
the equalizer, they were unable
to score.

St. Louis, Jackson and Thomp-
kins were the pick of the visitors,
while Burchell, Culverwell and
Milroy performed well for the
home team.

Belleville advance into the
play-offs against the winner of
the Thorold-Clinton series.

MOVES TO LONDESBOBO

Victor Kennedy, who has
worked the Stevens farm on the
2nd concession of Whitechurch for
the past few years, last week
moved his

The Newmarket Era

Founded 1882

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ANDREW OLDING HEBB,
Editor and Proprietor
142 Main St., Newmarket

THURSDAY, MARCH 25TH, 1937

EASTER

"O life that maketh all things new—"
Whatever our philosophies of life, each of us finds at least a little of new life at Easter, which is the anniversary of those important events of 2,000 years ago and marks the reawakening of nature in spring.

We turn to Harry Emerson Fosdick for a new message from the old stories. Speaking over the radio on Sunday afternoon, Dr. Fosdick related how the Roman soldiers put a red cloak on Jesus and mocked him. The red cloak, said Dr. Fosdick, was the cloak of a Roman officer, and the soldiers were undoubtedly under the impression that they were playing a great joke to put a military cloak on this "man of peace." It was the greatest pain they could cause him, said Dr. Fosdick.

There are those today, said Dr. Fosdick, who put a military cloak on Jesus. If we must have war let us find our own reasons for war. Let us not put Jesus at the head of our legions. Nothing would cause him more pain. Dr. Fosdick spoke of other cloaks which we place on Jesus. Some of us would make Jesus the chairman of the board of directors for selfish class privileges and interests. Dr. Fosdick spoke of the various cloaks which various denominations would have him wear, and went so far as to say that if Christ were here today he would say: "If this is Christianity, I am not a Christian."

"What we do to Jesus," was Dr. Fosdick's subject, as contrasted with the more usual subject, "What Jesus does for us."

MAKING A BUDGET

Members of a municipal council do two most important things in the course of a year: first, they make a budget; second, they spend or overspend the budget. Newmarket town council seldom overspends its budget by very much, and so making the budget seems more important than spending the budget. Many of the town's business men feel that they haven't the time to be members of the council. The merchants have long hours and little leisure and the leisure they have they do not wish to devote to the "passing of accounts" and the discussion of details of town administration. But would it not be worth-while to have more of the business men of the town sit in on the making of the budget, which involves plans for the entire year. It would be an advantage to any town to have its best business ability help make plans for the year.

Important Decisions

Have the council been wise this year? The council made certain decisions in making a budget. They decided that it was more important to cut the tax rate by a mill than to do more than a minimum of work on the streets and sidewalks or municipal property. They decided that pay-cuts of municipal employees should be restored. They decided that the town should pay out of current revenue the interest on money borrowed toward the new well on Strigley St.

Dr. Boyd's Modern Budget

Is there merit in the suggestion of Dr. Boyd that the correct way to budget is first to decide how much you are going to spend and then to make it go as far as it will. It sounds something like Hon. Peter Heenan's recent declaration: "We had the money and we spent it." Dr. Boyd said the modern way to budget is to decide what mill rate the people can pay and then to do the most you can with the money that rate will yield. The other way to budget is to decide what you have to spend on each service and to accept the resulting mill rate. The danger of this method is, as Dr. Boyd points out, that we are likely to think of all the things that we could spend money on. The danger of Dr. Boyd's method is that we may neglect public services or the upkeep of public property for the sake of cutting a mill off the tax rate. As a matter of fact, Dr. Boyd himself in working on the town's budget probably accepts a compromise between the two methods. If we were to make a budget which would enable us to do all the things that it would be nice to do, we would have a rate of 80 mills. If, on the other hand, we were to fix a rate which most people could pay comfortably it would be about 20 mills.

TOWN, CITY

The town is the ideal place to live. Now that radio has come, bringing the best musical and vocal talent, and the best speakers, into every home with a radio, the large city has not one important advantage left. The town has fresh air, freedom from the noise and traffic which undermine health, short distance between home and factory, and most important of all, a degree of neighborliness impossible in the city.

Can We Shop Here?

Perhaps we overlook the greater facilities for shopping in a large city. Where there are more people there are more shops, and where there are

more shops there is more choice. For completeness, therefore, a town needs a smart, up-to-date shopping district, which will make people feel that they do not need to go to another centre to do their shopping. Newmarket already has gone a long way toward such shopping facilities, but many people do not realize what they can buy locally, and their lack of appreciation tends to weaken the town's stores. A shopping centre is like prosperity. If everybody thinks there is a good local shopping centre, and uses it, there will be wide choice and low prices. Volume of sales makes this possible. But, like prosperity, a shopping centre weakens when people lose confidence in it. Nothing succeeds like success.

A Word For Ourselves

We therefore contend that anything that stimulates local buying would be in the interests of the merchants of this town and of all the people who live in or near this town. At the top of the list of stimulants of local trade is the local newspaper, a fact which is not sufficiently appreciated by even the merchants themselves. Another stimulant of local business is the local theatre. Good shows bring people to town and keep people from going to the city to buy what they can buy at home. In fact, any good local attraction, whether a Hollywood production or a Newmarket amateur show, is a stimulant of local business.

Collingwood's Example

Our contention is that a business men's association is a fundamental need of any town. A principal function of a business men's association would be to provide attractions which would stimulate local trade. Economy weeks, dollar days, one cent sales, old home weeks, drama festivals, Santa Claus parades, something new and something different for every week in the year, should be on the program of a hustling, wide-awake business men's association. Other towns have these associations or are forming them. Only two weeks ago "over sixty of the young men representative of the commercial life of the town" of Collingwood formed an association to "improve business conditions and life in Collingwood in general."

Industrial Commissioner

Another important function of a business men's association would be to work with the town council's industrial committee in an effort to secure desirable new industries for the town. Midland's new industrial commissioner was appointed last week. He is a 39-year-old Irishman, William Claude Atkinson, whose uncle, Lord Atkinson, was at one time attorney-general for Ireland. His qualifications for the post of industrial commissioner lie in his experience as an industrial executive in Canada and the United States and work he has done for or with the Toronto and Montreal industrial commissions.

Opportunity Time

Asked why he thinks he can attract new industries to Midland, he makes an answer that could be made of Newmarket. Newmarket has no "water facilities," but it is closer to Toronto than Midland and its financial position is better than Midland's. Here is the answer: "There are quite a large number of industries coming into Ontario at the present time both from the United States and Great Britain, and there is no reason why some of them should not come here. We have ideal water facilities, we are close to Toronto, there is plenty of labor available. Within a hundred miles of Toronto is concentrated one-third of the wealth and the buying power of Ontario, and we are within that charmed circle. We can offer lower rentals, lower taxes, and lower manufacturing costs than can the big cities. The British firms which are coming to Canada are definitely prejudiced in favor of smaller, rather than larger centres. The time was never more opportune to bring in new industries. The depression is definitely on the wane so far as Canada is concerned, though there is still an aftermath hanging over Midland."

And He Said

We will quote the new commissioner once again. He was asked what was the one thing above all others that is necessary for the citizens of Midland to learn if they would succeed in restoring prosperity to that town. He replied: "Co-operation. I am thoroughly convinced that it can be achieved in no other way. Unless everybody pulls together we cannot have success. We must be loyal to each other. We must buy nothing out of town, even though it may cost us a trifle more. There is no sense whatever in going after new industries for Midland if we are not prepared to be loyal to those we already have." In other words, one of the industries the town already has is a shopping centre.

Saving The Ship

The vice-president of Midland's chamber of commerce, which has engaged the new commissioner, declares: "Particularly at this time when we are striving to put the town back on its feet we must work together co-operatively. We feel that no loyal citizen should go outside of the town to buy anything that he can buy here. It is the only way that we can hope to save the ship."

But We Will

It is often said that a church in debt is stronger than a church not in debt. Members of a mortgaged church work harder. Perhaps a town in financial default, as Midland is, is stronger than a town which is blessed with a system of debenture repayments which assures the town of a declining tax rate (unless it enters into heavy new commitments). Heavily taxed as they are, Midland's business men are able to raise sufficient money to pay the salary of an industrial commissioner (and they are not even looking for any results during the first year). In Newmarket we have not been able to organize as yet.

50 Years Ago

From Era File, Mar. 25, 1887

Mrs. Winn Kelly, with her four children, left for Michigan on Monday.

Miss Lou Ross of Kaguawong, Manitoulin Island, is visiting Mr. Jos. Bogart.

Mr. C. Wideman of Unionville spent two days with Mr. Fierheller this week.

Mr. and Mrs. Wm. Brimson of Toronto visited Mr. John Brimson on Monday.

Miss Alice Knight of Toronto has been calling on her friends here since Saturday.

Mrs. Massey of New York and Mrs. J. R. Roaf of Toronto spent Sunday with Mr. J. A. Bastedo.

Mr. Benj. Madill of Beaverton was in town on Saturday calling on old friends. He is the guest

of Mr. Sykes. Mr. Tommy McGee spent his two weeks' holidays in Kemptville.

Mr. Wm. Rumsey of Parkdale came to town on Friday to attend the funeral of the late J. B. Caldwell, with whom he boarded for a number of years.

Elder Hainer is gradually improving in health. He has preached in the morning of the past two Sundays.

Mr. T. E. Soules has succeeded in passing his examinations and has located at Cherry Creek, N.Y., where he has charge of a drug store.

The friends of Mr. J. H. Blatherwick and pupils of Newmarket high school will regret to learn that he has been laid up with quinsy since his arrival in Hamilton two weeks ago.

Rev. Mr. Thornley of Stroud, formerly of Aurora, is to preach in the Methodist church here next Sunday.

Major T. H. Lloyd has been appointed again to the board of examiners at the Ontario Veterinary college and leaves on Monday for the whole week.

The funeral of the late J. B. Caldwell was largely attended on Friday. Rev. W. W. Smith improved the occasion by some very appropriate remarks and Rev. J. C. Smith assisted in the service. Pall-bearers were: Messrs. Wm. Cané, E. Jackson, A. J. McCracken, G. H. Bahe, S. Roadhouse and Jas. Allan.

Mr. Geo. McQuay, for the past four years foreman in the Newmarket Tannery, leaves on Monday for Owen Sound, where he has formed a partnership in the tannery business with a prominent citizen, Mr. J. C.

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The Common Round

By Isabel Inglis Colville

"Palm Sunday"

The very name, "Palm Sunday," has the sound of cymbals and hosannas—the sound of marching and of singing, of gay, triumphant acclaim.

We see the great crowd going up to Jerusalem and, in the centre of this throng, the tragic, beautiful figure of the "Man of sorrows."

Under the blue sky and golden sunshine of that Judean day, the Saviour of the world rode into Jerusalem, knowing that hardly one of those, whose voices proclaimed, "blessed is He that cometh in the name of the Lord," would keep their faith in him during the black days to come.

He knew how easily the mass of the Jews could be excited to cry "Hosanna" or "Crucify"; how little He could depend on even his closest friends to defy the chief priests and their followers.

He was coming within the walls of the Holy City, in seeming triumph, and yet on Good Friday he would leave those walls behind, for Calvary's Hill, there to enact the terrible tragedy of the world and thereby accomplish its redemption.

As a child I always loved Palm Sunday, but its special significance, its mingling of triumph and tragedy, never came home to me as it did during the world war.

We were in Bermuda; my mother and I always attended service in the barracks, for my better half, of course, went there.

It was nearing the time, when the women who had followed their husbands to the island must leave, as the battalion expected orders to move at any time.

Had they been sent off while we were still there, it would have been hard, as our quarters would have been taken over at once by the incoming battalion. To pack up and leave without the man of the family would have been, to say the least, trying, especially as we would have had no time to plan or consider.

However, to get back to this particular Palm Sunday. As our soldier left the cottage, he said, "You'd better get down to service early, there is a big crowd expected up from Hamilton."

So, under a sky as blue and a sunshine as golden as that of the first Palm Sunday, we set off.

Everywhere khaki-clad lads were hurrying toward the parade ground—most faces as gay and bright as the morning—you see it was Sunday, so no sound of machine gun or shouted command broke the peace, which seemed to say, "These boys are only playing at war."

As we neared the hall, we understood why the man of the family had told us to hurry. Carriage after carriage was discharging its load of visitors, and one could see that seats would

soon be at a premium.

As I looked ahead at the flag-draped drums, behind which the chaplain would stand, I started—here was Palm Sunday, indeed, for great branches of palm arched the platform and made a beautiful chance-like effect.

The service that day seemed unusually hearty. I remember we sang, "O God our help in ages past," and, as those hundreds of strong young voices rolled out, I wondered if they realized how soon they might need that "shelter from the stormy blast." But, however that might be, they enjoyed the singing.

As they settled down to listen to the fatherly talk of the dearly loved chaplain, their faces lost their gaiety, and one could almost see the long leap that thoughts took toward home.

Some faces were pitifully young. How young one never realized until one saw them off guard at rest, and with thoughts going out toward home. And as the chaplain concluded his short talk—a talk so understanding, so cognizant of their temptations, fears, and worries—a young man in khaki took his place in front of the palms, and out on the stillness floated:

"O'er all our way green palms and blossoms gay
Send forth their perfume on this festive day,
Jesus appears, He comes to dry our tears,
Already crowds approach, and homage pay."

Listening and watching, one could not but think of the homage crowds were paying to these lads in khaki.

This was their Palm Sunday, their preparation for their sacrifice of all they held dear, the beginning of their march to Golgotha.

It may have been a mistaken sacrifice, but they were making it in all good faith—ready to lay down their lives for their friends, and as I looked and listened and thought, I realized Palm Sunday as I could never have done, had I not seen these boys.

For many of those who came back, this Palm Sunday will be more tragic than that, for they gave, if not their lives, at any rate the best years of their lives, and now, their sacrifice forgotten, they are disillusioned and sad, feeling that what they did was in vain.

But can anyone say any real sacrifice is in vain? We have waited long for any good to come from the death and suffering of those who marched so gallantly away in those tragic years.

But, as Easter Sunday followed Palm Sunday, surely so will real peace still come to vindicate the memory of those who fought the great war to end war—we wait for that Easter!

Griffith.

Mr. Brunton of London, one of the most influential directors of the Western Fair, and father of Messrs. Brunton brothers of this town, paid them a visit here yesterday.

Mr. B. Mullroy, a retired farmer from West Gwillimbury and brother-in-law of Mr. P. J. O'Malley, is moving into town and will occupy the house on Simcoe St. vacated by Mr. George McQuay.

Marriage—At the residence of the bride's father, Yonge St., on Mar. 23, 1887, by Eld. C. H. Hainer, Mr. Wm. Bothwell of King to Miss Alzina A., second daughter of Mr. Asa Phillips of East Gwillimbury.

Death—Suddenly, at her residence in King on Mar. 16, 1887, Mary, beloved wife of Mr. Isaac Gordon.

25 Years Ago

From Era File, Mar. 29, 1912

Mrs. John Roland of Cooks-town has located in Newmarket.

Mrs. Hamer of Toronto is spending a week with Mrs. John Carrey.

Mrs. Wm. Beech of Winnipeg is visiting relatives and friends in town.

Mrs. McArthur of Toronto was calling on friends in town on Monday.

Miss Zula Willis is visiting her sister at Elizabethtown, N.Y., for a few weeks.

Mr. J. Norman Wright and wife spent Sunday with relatives in Toronto.

Mr. and Mrs. B. F. Irwin were at home with friends on Wednesday evening.

Miss Rita Irwin spent a few days at Thornbury last week.

Mrs. Gadsby of Toronto spent a couple of days last week with Mrs. Scott.

Miss Eva Brillinger spent the weekend in Mount Albert, the guest of Mrs. Geo. Ineson.

Mrs. Don Sutherland gave a five o'clock tea on Friday.

Mrs. Gray of Toronto visited her brother, Mr. Jas. Sutherland, for several days last week.

Mr. W. F. Pegg of Toronto was in town yesterday to attend the funeral of the late Michael Higgins.

Miss Alma Johnston and Mr. Rob Johnson of Stouffville spent a few days visiting friends in

town this week.

Col. Lloyd and Col. Allan attended the annual banquet of the 12th Regiment on Tuesday.

Mrs. C. C. Gamble and daughter of Montreal are expected here next week to spend Easter holidays with her mother, Mrs. O. J. Wilson.

Mrs. Jack Clarke of Toronto spent the past two weeks with her aunt, Mrs. S. Winans, who is ill.

Mr. Seth Heacock has bought the property belonging to Mrs. Ronan on Timothy St., and will move in April.

Mr. W. M. Haskett, who has been with Mr. T. C. Watson as watchmaker for five years, left this week to fill a similar position in Ottawa.

Mr. C. H. Knight of Oakwood writes, "Please find enclosed cheque for The Era for another year. I would like to add that my parents' marriage was inserted in The Era 56 years ago, and we have continued to take The Era ever since."

Marriage—At the Christian church parsonage, Newmarket, by Rev. A. McKenzie, Mr. Robt. J. Thompson of East Gwillimbury, to Miss Lottie Thompson of North Gwillimbury.

Death—In Sutton, on Mar. 18, 1912, Arthur Siton Anderson, in his 80th year.

School Notes

(By Pedagogy)

THE O. E. A.

The Ontario Educational Association meets in convention every year during the week following Easter. The University of Toronto buildings are utilized for the several sections of this parity.

Registration of delegates begins at 2 p.m. on Monday. Then at 7:45 we meet in Convocation Hall to be welcomed by the Mayor and the president of the U. of T.

We expect to hear Hon. M. Hepburn and Baron Tweedsmuir, after which we are to enjoy a special social reception by the U. of T. The following three days are used for the separate sections to deal with their peculiar problems.

Rural teachers will please note the dates in error. They should be March 30 and 31 instead of April 14 and 15. Let every rural teacher register with his or her own section and hear Hon. L. J. Simpson and Roy Fenwick.

TO THE EDITOR

Editor, The Era; I am enclosing herewith \$2.00 to pay for renewal subscription to The Era. I have been reading this publication for (I shall not say exactly how many) years—in my early life in my home not far from Newmarket and since Mar. 11, 1899, in my present place of abode, Ottawa. I look back to my high school days under the late Mr. J. E. Dickson, B.A., with great pleasure and enjoy seeing mention in your paper from time to time of people with whom I was very familiar but whom I haven't seen for many years.

I do not like to close this note without congratulating you on your splendid production. Not only is the local news interestingly written but your editorials are a great credit to you.

With best wishes to you and your associates, I am,

Very truly yours,

W. H. T. McGill.
Ottawa, March 20, 1937
Patents Office.

Editor, The Era:

"With the heart man believeth unto righteousness, and with the mouth confession is made unto salvation." That is not a mere head belief, or your own idea of your faith in Jesus.

Rev. Lynn Harold Hough, D.D., recently said in a sermon that Germany, Italy and Russia believe that they can make their nations better by force, that they can make good Christians that way, and that they are sincere in their belief, but are entirely wrong. They leave God out of their plans, and are satisfied to be children of the evil one.

But why pick on those nations, when so-called Christian churches are today using means, for raising money and entertainment, such as drama, bingo and other games? Churches are not built to amuse people, but for worship and soul-saving, to meet with God. I am not saying all those things are sinful, only as you make them such by your worship. They may be religious, but not Christian, and only go to tell the world we are using worldly ways to try and serve God. God and one person is a majority, and to be on God's side you must be born again.

I asked a minister not long ago how many of those who had signed their belief in Christ were born again, and he could not answer. If you attend the movies in preference to the prayer meeting you may commit sin, or a hockey match, card party, a dance, or any amusement when you should be at the prayer service. You say to the world God has not the first place. That applies also to other institutions, no matter what.

It is said the movies are having more influence on the youth of today than anything else. What about the home, and the church? What are they doing to meet the needs of today? If you have an aching heart, only God can cure it, by giving a peace that passeth all understanding and taking away your desires for things that only give satisfaction for moments, or hours at best. The spiritual birth is the only way you can know that heaven will be your future home. We are not Christian until we are born again.

Nellie McClung stated in Toronto recently that only one-tenth of the population of Canada are Christian. Does that mean that only one-tenth of the church membership are Christian or born again? And she gave some of her experiences in the west, and one she related was a walk on a street where some small boys were playing with a dog and it made such a fuss barking, she was frightened, and one of the boys said don't be afraid, lady, he is only wanting a chance to sit down. And compare that to many of the people in the church of today, looking for a chance to sit down, to get out of work. Sit-down strikes are one of the latest methods of reaching the goal. But there never was, and never will be a place for sit-down strikers in the work of the kingdom of God.

Some may say, why disturb our peace by telling us such things. If you are enjoying a false peace, it is time it was disturbed. You will never remember all the good you hear, but keep on trying. It will cleanse you. It pays to serve Jesus. He will give you lasting pleasure. I have been thinking lately of the past, the present, and the future. And I was counting up my school mates, and find that I only know of one that went to dances, and went in for a so-called good time, who is alive today, and I counted between 20 and 30 that abstained. The dance is a good place to learn to smoke cigarettes, and drink, and neither add to lasting good. And, in conclusion, I would say, lead us to Calvary, that we may rise again, to a new and higher life, free from the sins of ingratitude, and selfishness, two of our worst enemies today.

R. J. THOMAS.

Newmarket.

Mar. 10, 1937.

Editor, The Era: I am much pleased with your excellent paper. Have been a subscriber for over fifty years, would not think of discontinuing.

Mrs. Walker Prosser, Belhaven.

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Mar. 10, 1937.

THE FURROW'S END

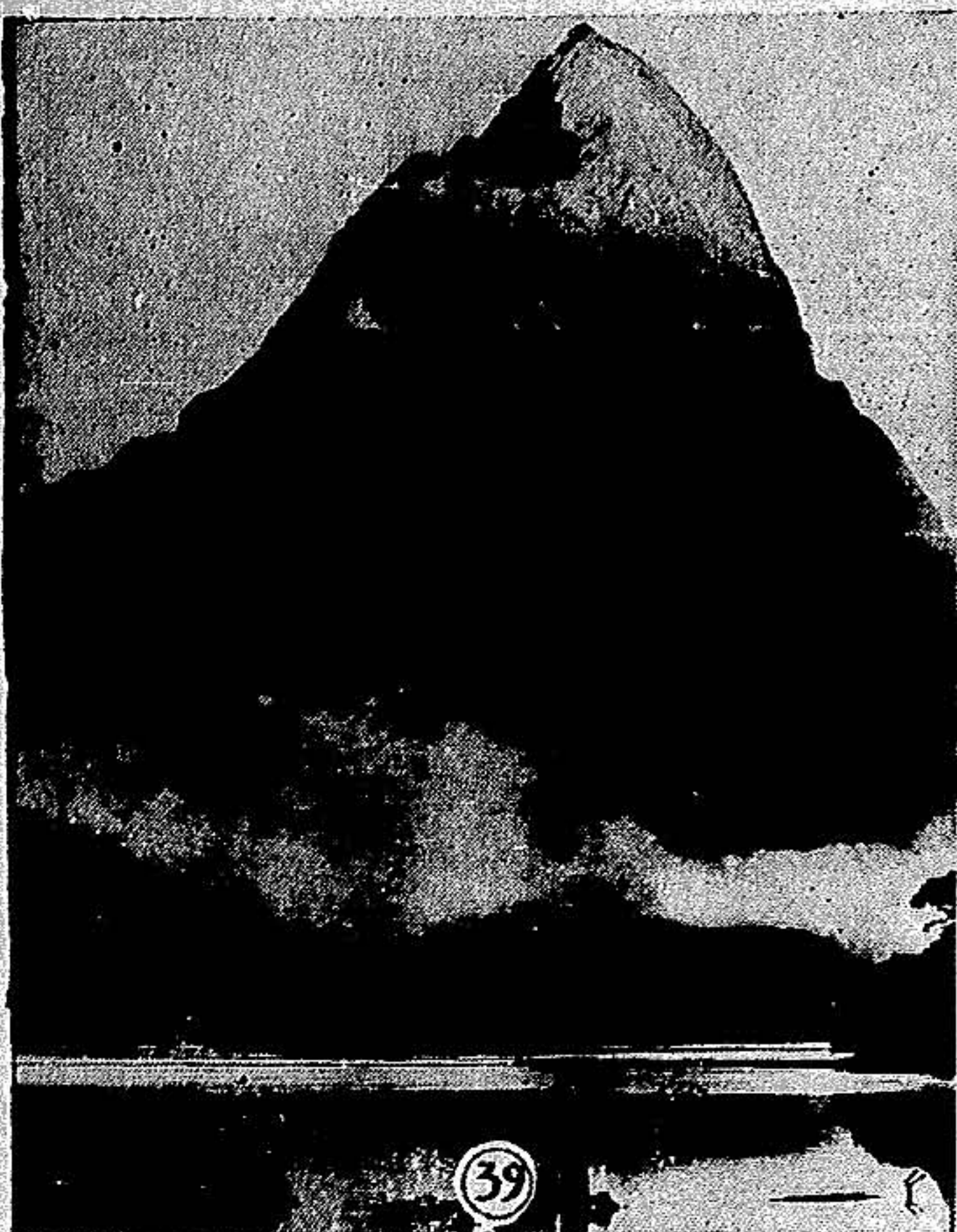
BY LEONARD HARMAN

THE LEGISLATURE

"A group of pupils are going to the Legislative Assembly this afternoon," said a letter which came to us recently. "I wonder if they, too, will be disillusioned about the process of democratic government."

The speaker's gallery at Queen's Park was packed with youngsters when we happened in last week. Bright kids they were, who went there expecting to witness an impressive display of political wisdom. And what did they see?

During the quarter hour we remained the premier and the leader of the opposition engaged in trivial arguments which at times assumed a personal nature; at times they directed their exchanges right across the floor at each other. Indeed, one would not have been surprised if these elected representatives



ODD SHAPE SUGGESTS A NAME

HER LIMBS WERE ALMOST CRIPPLED

SUFFERED WITH SCIATICA FOR 25 YEARS

Those who are subject to sciatica should read this letter from one who suffered for years before she found out how to obtain relief.

"For 25 years I suffered from sciatica in my right side, and I had backaches which forced me to remain in bed for two or three weeks at a time. When I got up in the mornings, my arms and legs used to pain me almost unbearably. One day I heard of Kruschen Salts. I took a bottle of them without feeling much improvement. I tried a second bottle, and that time I felt better. I have kept on taking Kruschen ever since."—(Mrs.) H. L.

The pains of sciatica are frequently caused by an excess of uric acid in the body. Two of the ingredients of Kruschen Salts are notable for their work in dissolving uric acid. Other ingredients of these salts assist the internal organs to expel the dissolved acid from the system.

CLUES

(381) Great Tower Hill, London; (382) Holy Cross Mountain, Colorado; (383) Great Salt Lake, Utah; (384) Madre de Dios Archipelago, Chile; (385) Ben Nevis, Scotland; (386) Kanchenjunga Mountain, India; (387) Mount Whitney, California; (388) Mount Rainier, Washington; (389) Black Hills, U. S. A.; (390) Cotacopuma, Ecuador.

(391) Marble Arch, London; (392) Hart House, University of Toronto, Canada; (393) Temple Bar, London; (394) Martin's Place, Sydney, Australia; (395) Madame Tussaud's Wax Works, London; (396) Unter den Linden, Berlin; (397) The Bastille, Paris; (398) Constitution Hill Arch, London; (399) Prince's Gate, Canadian National Exhibition, Toronto, Canada; (400) Cloth Hall, Ypres, Belgium.

(151) Croydon Aerodrome, England; (152) Mount Vesuvius, Italy; (153) Amazon River, Brazil; (154) Ganges River, India; (155) Columbia River Canyon, Washington; (156) Tiber River, Rome, Italy; (157) Cave of the Winds, Niagara Falls, Canada; (158) Kicking Horse Pass, Canadian Rockies; (159) Strait of Juan De Fuca, British Columbia; (160) Cheddar Caves, England; (161) Notre-Dame-de-la-Garde, Marseilles, France; (162) San Miguel Mission, California; (163) Boulevard des Italiens, Paris; (164) Balmoral Castle, Scotland; (165) Luxembourg Gardens, Paris; (166) The Piazza del Campo, Siena, Italy; (167) The Elephant Chapel, Western China; (168) The Facade, Ca'd'Oro, Venice; (169) Basilica of Constantine, Rome; (170) The Parthenon, Athens; (171) The Basilica, Pompeii; (172) Greenwich Observatory, England; (173) Christ of the Andes, Chile; (174) Step Pyramid, Sakkarah; (175) Pont du

CUT ELMS FOR ENGLISH SHIPS

Maplehill, March 18. — Some experienced woodsmen have been busy in Mr. McMillan's bush hewing out some very tall elm trees, which are to be shipped to England and then to be used in the building of ships.

The monthly Dorcas meeting was held at the home of Mrs. A. Knights last Wednesday. The devotional part of the meeting was led by Mrs. A. Knights, the president.

Mrs. B. Plummer was in charge of the business. Then a nice quilt was finished for a home missionary in northern Quebec.

The heavy snowfall last Friday was made use of by some of the farmers to get their wood home. Mrs. B. Scott has returned home from Toronto, where she has been for a couple of weeks nursing her father, who has been very sick.

The nice spring flowers were appreciated at the church on Sunday.

Mr. R. Knights has an abundance of carnations and sweet peas in his greenhouse, beside other plants, also radish, lettuce, and rhubarb.

Although Tuesday evening was about as bad an evening as any this winter it made very little

LOCAL MARKET

At the local market on Saturday eggs sold at 18, 20 and 22 cents a dozen. Butter was 28 cents; chicken sold for from 20 to 25 cents per pound. Turnips, potatoes, parsnips, onions and carrots were 20 cents a small basket. Apples were 30, 35 and 39 cents, depending on variety. Celery sold for 15 cents a bunch or two for 29 cents. Cabbages were five and ten cents each. Squashes were five cents each.

TORONTO MARKETS

No. 1 Ontario potatoes were \$1.45 to \$1.50 in Toronto on Monday.

Weighty steers sold between \$7.50 and \$8.25, with medium grades as low as \$6.

No. 1 grade churning cream was 26 cents.

Creamery butter No. 1 was 26 cents to wholesalers.

Young chickens (prices paid to producers) were 18 cents for select A five pounds and over, 16 cents for four to five pounds. Fatted hens over five pounds were 15 cents for select A.

No. 2 timothy, \$10 to \$11 per ton; No. 3 timothy, \$8 to \$9; oat and wheat straw, \$7 to \$8. Above prices f.o.b. Toronto.

For Marmill Feeds, see Newmarket Farmers' Co-operative Advt.

Gard, Nimes, France; (176) Arch of Titus, Rome; (177) Magdalen Tower, Oxford; (178) Tower of San Ambrogio, Milan; (179) Butter Tower, Rouen; (180) Giotto's Tower, Florence.

difference to the crowd which came out to Young People's meeting, and the attendance was good and the program excellent.

The first part of the evening was spent with music, when A. Stear of Toronto Baptist Seminary gave several selections. Ruth and Rene Knights sang a duet very sweetly. There was some really good congregation singing. Miss Phyllis Marritt of Toronto presided at the piano.

The evening lesson was read by Miss Margaret Bartlett, Toronto, and a very fine address was given by Mr. Graham Reeve of Toronto Baptist Seminary. This was an excellent address and was enjoyed very much, beside being very helpful and instructive to Christians.

Miss Winnifred Wetherall also came up from Toronto for the meeting. These young people came up in the afternoon and had tea at the home of Mrs. A. Knights.

After the meeting Mrs. J. R. Armstrong served a delightful lunch to them before their return trip to Toronto.

The meeting of the Y. P. S. for Tuesday evening, March 30, will be under the leadership of the literary conveners, and by what one hears it is going to surpass any of the previous meetings.

A keen contest is under way for getting new members and visitors. The two captains are Miss Blanche Scott of the Reds and Mrs. J. Marritt of the Blues. Miss Scott is away in the lead and she is congratulated that she is able to get out so many of the young folk to these very instructive and helpful meetings.

Mrs. David Love is spending the weekend in Toronto, where her husband is working, as they celebrate their 21st wedding anniversary on March 22.

The Huntley and Rose sales went off well with things selling quickly and for good prices, which is surely a sign of better times.

Norman Kay expects to move to the farm of the late Mr. T. Huntley on April 1. Mr. and Mrs. Kay and their family are wel-

comed back to the community. They lived several years ago on the farm now occupied by A. Huntley.

Will King and John Marritt again celebrate their birthdays together on March 26. They have celebrated together for about 20 consecutive years.

FESTIVAL FLASHES

The entries for the York Musical Festival have more than doubled in number this year. Last year there were 231 and this year there are over 500.

For this reason the opening session will be on Monday evening, April 12. School children will be heard on Tuesday and Wednesday, both morning and afternoon sessions. Violin will be featured on the Thursday afternoon session. All evening sessions, as far as possible, will be varied.

Flute, string quartette, rhythm band, two-part chorus, boys' chorus and junior church choir as well as other additions have been made since last year. The festival will be on April 12, 13, 14 and 15, at the United church in Aurora.

AURORA

FIREMEN HOLD ANNUAL PARTY

Misses Beth Frost, Dorothy McKenzie and Doris Lacey spent the weekend in Buffalo.

Mrs. Southmayd and daughter were guests of Mrs. E. C. Fielding on Friday.

Irene Jenks Boulding played at a musicale on Tuesday afternoon at her home, in aid of the Saturday morning art class.

Misses Evelyn and Audrey Grieves are giving a talk on their trip to England, for the joint meeting of the Evening Auxiliary and In-As-Much club on Tuesday evening in the United church.

MARMILL "CHICK STARTER" BUILDS—NOT JUST FILLS

● We are not talking to present users of Marmill "Chick Starter". We believe they are 100% sold on this remarkable feed. But we would like to interest more good poultry raisers in Marmill "Chick Starter". This scientific feed builds strong, healthy birds with large frames, well feathered—the foundation for consistent, high egg production. You will lose less chicks by feeding Marmill "Chick Starter" and the "Follow Through".

If for any reason you feel you did not get the most out of your birds last year, why not start now with Marmill "Chick Starter", Marmill Growing Mash, and the Marmill "Follow Through"—and enjoy the extra profits present Marmill enthusiasts are getting. Buy the best of chicks, give them the best of care, feed them the best of feed—buy Marmill.

● Our new book "Modern Feeding Methods"—yours for the asking.

Peasors MARMILL
Markham, Ontario

"IT CERTAINLY HAS EVERYTHING"



THE CAR THAT HAS EVERYTHING for 1937

Longer Wheelbase
Bigger, Roomier Bodies
Higher-Powered Engines
Improved Chassis
New Unsteered Top
Bodies by Fisher
Super-Hydraulic Brakes
New, Improved Rear Axle Construction
New Dual Stabilizers
Proved Knee-Action Wheels
Fisher No-Draft Ventilation
New Center Control Steering

PRICED FROM \$1065

(6-cyl. Sport Coupe with Opera Seats)
Delivered at factory, Oshawa, Ont.
Government taxes, license and freight additional. (Prices subject to change without notice.)
8-Cylinder Models also Available

THERE'S NO DELAY WHEN YOU ORDER A NEW OLDSMOBILE

CHECK over Oldsmobile's impressive list of fine-car features for 1937, and you'll agree that Oldsmobile provides everything you want and should have in a new car. Yet this newest Style Leader is priced down among the lowest to give you the greatest value in Oldsmobile's history. See and drive this beautiful new Oldsmobile today. One ride will convince you that it is truly "The Car That Has Everything."

Monthly payments to suit your purse on the General Motors Installment Plan.

ROOMIER INTERIORS

1937 OLDSMOBILE

BIGGER, FINER AND SAFER THAN EVER

NESBITT MOTOR SALES
38 Main Street
Newmarket

Sensational Values in BABY CHICKS

Egg prices have at last turned upwards; and in a few weeks' time you will be wishing you had ordered chicks for the coming season.

HERE'S YOUR OPPORTUNITY

For the remainder of March we are offering Day-old Barred and White Rock chicks at \$11.00 per hundred; White Leghorn at \$9.00 per hundred.

OLDER CHICKS

250 White Rocks, 10 days old, per 100 \$15.00
75 White Leghorns, 3 weeks old, mixed, at each 17c
180 Barred Rocks, 10 days old, mixed, per 100 \$16.00
140 Barred Rocks, 1 week old, mixed, per 100 \$15.00

These bargains are only good while they last. Prices will be higher in April

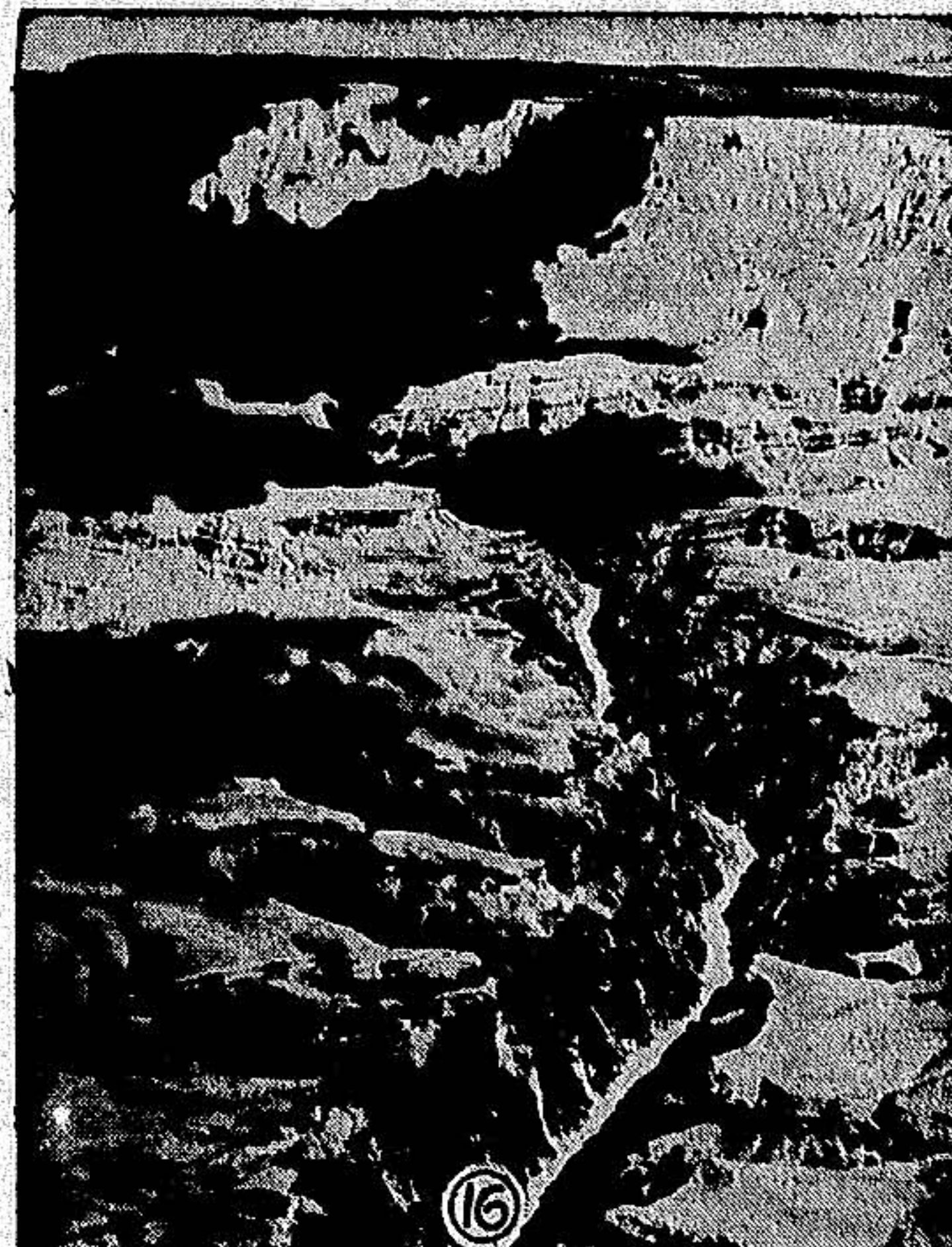
FRENCH'S HATCHERY

8 BOTSFORD STREET PHONE 278, NEWMARKET

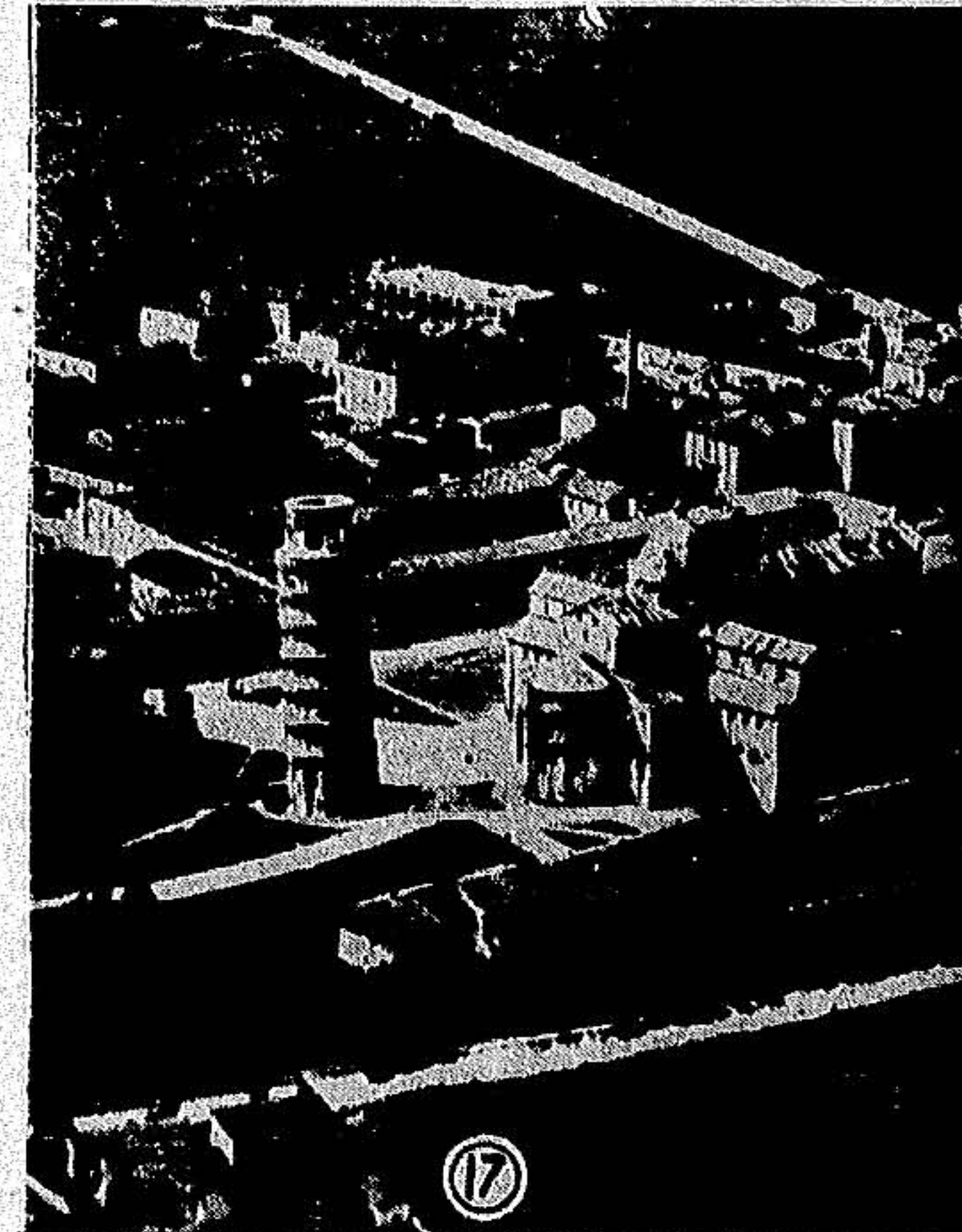
On Thursday evening the firemen will hold their annual euchre and dance in the Mechanics hall. Mr. and Mrs. J. G. McDonald entertained at bridge on Tuesday evening.

Mrs. Ralph Grieves entertained the teachers at a theatre party last week. For Marmill Feeds, see Stiver Bros., Aurora. Advt.

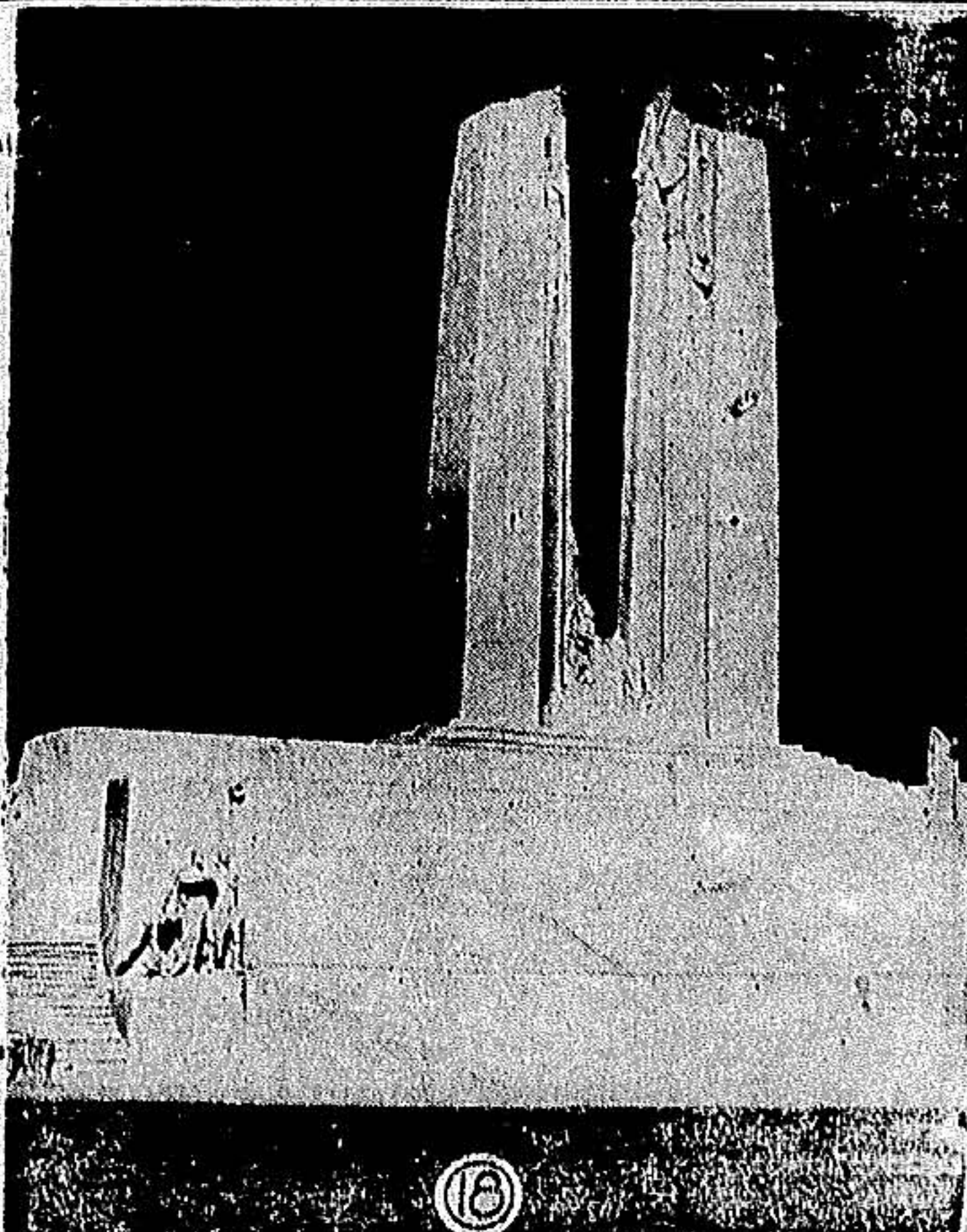
You will be pleasantly surprised at the low cost of Era printing.



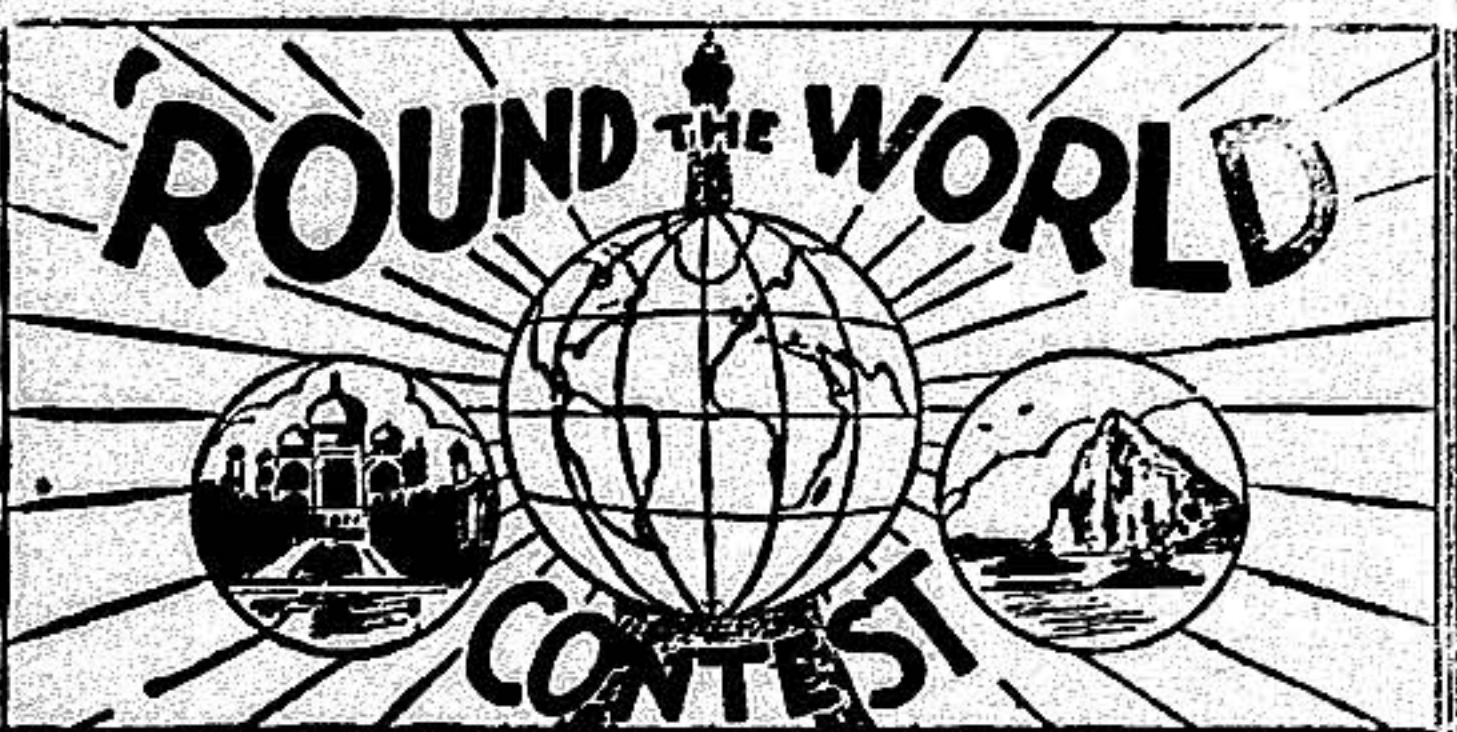
RED DITCH OR VALLEY?



UNIQUE—BUT NOT UNCOPIED



UNVEILED 10 YEARS AFTER



RULES OF CONTEST

- Forty-eight pictures will be published.
- Details about submitting your answers will be given toward the completion of the contest.
- The solution to the puzzles will be among the clues published. The answer to the first puzzle is among the first 10 clues. The answer to the second puzzle is among the first 20 clues. The answer to the third puzzle is among the first 30 clues. And so on.
- You do not have to be a subscriber to compete, but you must send in the pictures with your answers. One individual or one family may send in more than one set of answers, but each set of answers must be accompanied by all of the puzzle pictures. Only one prize will be awarded to a family.
- The judges' decision will be final.
- Prizes will be: first, \$10 cash; second, \$5 cash; third, \$3 cash; and seven prizes of \$1 each.
- In event of a tie or ties, prizes will be divided or allotted among those sending in the best answers in the discretion of the judges.

ENTRY COUPON

Please accept my name as an entrant in the 'Round the World' contest.

Name

Address

Entry coupons are asked for as an indication of interest in the contest. Please send it in now.

CENT A MILE ROUND TRIP BARGAIN FARES FRIDAY, APRIL 2 FROM NEWMARKET

And from all stations between TROUT CREEK and KING inclusive, including MIDLAND, PENETANG and MEAFORD BRANCH LINES

TO TORONTO WINDSOR DETROIT

Brantford, Brockville, Belleville, Bowmanville, Cobourg, Caledon East, Chatham, Cornwall, Gananoque, Georgetown, Glencoe, Goderich, Guelph, HAMILTON, Harriston, Ingersoll, Kincardine, KINGSTON, Kitchener, Lindsay, Listowel, LONDON, Milton, Morrisburg, Napanee, NIAGARA FALLS, Owen Sound, Oshawa, Palmerston, Paris, Peterboro, Prescott, Port Hope, St. Catharines, Sarnia, Southampton, Stratford, Tottenham, Trenton Jet, Whitby, Warton, Woodstock.

Also on April 2-3-4, to Gravenhurst, Bracebridge, Huntsville, Callander, NORTH BAY, and ALL STATIONS on lines of TEMISKAMING and NORTHERN ONTARIO RAILWAY and NIPISSING CENTRAL RAILWAY, and beyond COCHRANE to KAPUSKASING and HEARST.

And to Parry Sound, Ardbeg, Key Jet, Pickering River, Burwash, Sudbury, Capreol, Westree, Gogama, Tionaga, Foley, Oba, Horne-payne, Longlac, Geraldton, Jellicoe, Beardmore, Port Arthur.

APRIL 2

From any one station to any other station named below: Allandale, Burk's Falls, Collingwood, Meaford, Orillia, Barrie, Gravenhurst, Midland, Penetang, Bracebridge, Huntsville, Newmarket.

Fares, Tickets, Return Limits and Information from Agents. Ask for Handbill T194A

CANADIAN NATIONAL

WANT-ADS

WANT ADS RATE
The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 60 cents for three insertions. One cent for each additional word per insertion.

E. A. BOYD
17 Main St.
REAL ESTATE — For Sale:
Farms, Houses, Acreages, Lots.
INSURANCE — Automobile, Fire
and Casualty.

FOR SALE
For sale—One heifer, due to freshen soon. One cow, 5 years old, due in July. These cattle are T. B. tested. Apply to Fred Walker, Zephyr. c3w6

For sale—Ten-room house, electricity, water, furnace, and telephone. Rented in four apartments. Will sell as going concern. Apply Robert Campbell, 6 Forest St., Parry Sound, Ont. *2w6

For sale—One registered Holstein yearling bull, a stock getter. One grade Holstein cow, 6 years old, due to freshen March 25, a top-notch. One Fairbanks Morse grain grinder, in good repair. Apply E. Dennis, Newmarket. *3w7

For sale—Timber. Five hundred acres good and 500 acres scattering timber on Georgian Bay and good road. Apply Robt. Campbell, Box 178, Parry Sound. *2w7

For sale—1930 Chevrolet coach in perfect condition. New tires and battery. Small mileage. Apply Thaddeus Shanks, Reuben St., Aurora. *2w7

Private Sale—Of household effects on the premises of Miss Sarah Jane Starr on concession 4, Whitechurch, three miles east of Newmarket, on Thursday and Friday, April 1 and 2, from 10 a.m. to 5 p.m. c1w8

For sale—Five ton timothy and alfalfa mixed hay, baled. Four ton timothy, loose. First class hay. Cheap. Apply Mrs. Dora English, Queensville. c2w8

FOR RENT
Farm for rent—fifty acres, two miles from highway. Good brick house and cement stables. Apply W. L. Bosworth. *4w4

Farm for rent—Lot 29, concession 4, East Gwillimbury, nine acres fall wheat, 10 acres fresh seeded last spring. Large house. Apply to Mrs. Martin Rose, Queensville. *3w7

For rent—Small apartment, 4 rooms, all conveniences, small garden. Occupation by May 1. Apply Era Box 14. c3w8

For rent—Three nice rooms in a quiet home. Reasonable. Furnished or unfurnished. Suit young couple or business people. Apply Mrs. A. Taylor, 14 Charlott St., Newmarket. *3w8

FOR SALE OR RENT
For sale or rent—7-room rough-cast house and garage, in Queensville. Apply Mrs. Walter P. Wright, R.R. 2, Newmarket. *3w6

For sale or rent—50 acres, 5th concession, Whitechurch, known as Beever farm. Good crop and pasture. Running water. Apply O. M. King, Keswick. *3w6

WANTED TO RENT
Farm Wanted To Rent—With stock and implements. Reference as a good farmer and stock man if required. Apply Era box 2

Wanted to rent—Three or four roomed bungalow, good garden space or small tract of land. All conveniences. Apply to Mrs. Max Batt, Queensville, or write Mrs. Mary McEathron, 68 Tyrrel Ave., Toronto. *2w8

WANTED TO BUY
FOX MEAT WANTED
Old horses, canner cows, all kinds of fox meat wanted, good prices paid. G. B. Thompson, Holland Landing.

HELP WANTED
Help wanted—Experienced farm hand. Good trustworthy man for general farm work for summer months. Apply L. E. Rollings, Queensville. *1w8

MISCELLANEOUS
Infants—well cared for by experienced, capable child's nurse. Terms reasonable. (Miss) Louise Beynon, 60 Centre St., Aurora. Phone 289. *2w7

GLADIOLUS BULBS—Choice varieties from 15 cents dozen upwards. Price list on request. Do not delay, order now. J. J. McCaffrey, box 624 E. Newmarket. t18

I will brood—Up to 300 chicks on equal share basis. Buckeye coal burner used. Mortality low. Thomas Boyce, R.R. 1, Cedar Valley. *1w8

FLOWERS FORM CROSS
Yarrow flowers are shown in a striking display in Perrin's windows. A floral cross, showing Yarrow lilies arranged over a background of white carnations, is very effective and is lighted from the inside at night. Other flowers in the window are the gay spring daffodils and the fragrant sweet peas.

CHURCHES

THE GOSPEL TABERNACLE
W.C.T.U. Hall, 12 Millard Ave.
Jas. Taylor, Pastor
Sunday, March 28
11—The Resurrection.
2:30—Sunday-school.
7—The Why of the Resurrection.
Beginning April 4 two weeks of special services. Watch for further announcement.

FREE METHODIST CHURCH
Services every night at 7.45 except Saturday until further notice.
Quarterly meetings next Sunday. Preaching and sacrament at 11 a.m.
Love Feast at 6.45 p.m.
All are Welcome

HOLD SOCIAL EVENING
The Cherokee club will hold a social evening for members and ex-members at the home of Mrs. R. C. Smith, 5 Poplar St., on Friday evening at 8 o'clock.

TENDERS
Tenders will be received up to the 7th day of April for the sale of Miss Sarah Jane Starr's farm of 50 acres on the 4th concession of Whitechurch, three miles east of Newmarket.
On this property there is a house and barn, orchard and young bush of ten or 15 acres. Terms of sale, 10 per cent. down and the balance to be mutually agreed upon.
The highest or any tender not necessarily accepted.
For further particulars apply to Box 312, Newmarket, Ont. c2w3

BIRTHS
Davis—On Friday, March 19, at Women's College Hospital, Toronto, to Mr. and Mrs. Kenneth A. Davis, of Newmarket, a son.
Hill—In Whitechurch township, to Mr. and Mrs. Frank Hill, on March 16, a son.

DEATHS
Adair—At the residence of his father, lot 27, con. 4, King, on Tuesday, Dolson Adair, in his 16th year. Funeral on Thursday, March 26. Interment Kettleby cemetery.

Hooper—At the residence of her son, W. H. Sproston, lot 25, con. 4, Whitechurch, Eliza Wilton, in her 84th year. The funeral service was held in Wesley United church on Saturday. Interment Newmarket cemetery.

Johnson—In Pickering township, on Monday, Frederick Johnson, husband of Jennie M. Hope, in his 63rd year. Funeral from his late residence on Wednesday. Interment Stouffville cemetery.

Porter—On Sunday, Almedia Elizabeth Armitage, wife of John T. Porter, in her 78th year. The funeral was held at Lansing on Tuesday. Interment at Queensville cemetery.

Simpson—At the Toronto General Hospital, Toronto, on Saturday, George Simpson, in his 76th year. The funeral was held on Tuesday, from the residence of his niece, Mrs. Walter Baker, North Markham. Interment Stouffville cemetery.

Sprowl—Suddenly, on Tuesday, March 16, at his home, 657 Logan Ave., Toronto, James, husband of Edith Stubbs Sprowl and son of Mr. and Mrs. George Sprowl, of Holland Landing. (Balmoral station, Toronto fire department). Service on Thursday afternoon. Interment Mount Pleasant cemetery, Toronto.

Stouffer—In Toronto, on March 17, Margaret Ann Stephenson, wife of the late David Stouffer, in her 88th year. Service was held in Toronto on March 19. Interment Stouffville cemetery.

Trivett—Suddenly, on Monday, Walter F. Trivett, son of the late George Trivett, aged 56 years. Interment at Newmarket on Wednesday, March 24.

White—At his residence, Grandview Farm, Queensville, on Sunday, William J. White, husband of the late Matilda Thompson, and father of Charles W. George W., and Mrs. John Grant of Queensville, and Mrs. Newell Craig, Brighton.

Funeral service at the residence on Wednesday. Interment Queensville cemetery.

CARD OF THANKS
Mr. and Mrs. Walter Foster, family, and brothers wish to extend their sincere thanks and appreciation to their friends, to directors and employees of the Davis Leather Company, and also to the R.S.A. Bugle band, for their kind expressions of sympathy and floral tributes extended during the recent sad bereavement in the loss of a beloved brother and uncle.

The family of the late John Albert Rose wish to express their sincere thanks to their neighbors, friends and relatives for their kindness during the sickness and death of their loving father, and also for the floral tributes so gratefully acknowledged and deeply appreciated.

Roadhouse & Rose
Funeral Directors
MAIN STREET, NEWMARKET.

Sale Register

Saturday, March 27. — Farm sale, John A. Morton, lot 17, con. 6, North Gwillimbury, Bethel Corners. Will sell farm stock, implements, household effects, etc. Sale at 1 p.m. sharp. Terms cash. No reserve. Giving up farming. J. F. Kavanagh, auctioneer, Queensville.

Saturday, March 27 — Fifteen choice dairy Holstein cows, all springers and government T.B. tested, will be sold by public auction at Marion's Yard, Barrie. Six months credit. Sale 2 p.m. Reserve. J. C. Spring, auctioneer.

Tuesday, March 30 — Auction sale of farm stock, implements, hay and grain, at lot 5, concession 7, township of Georgian, 1 mile east of Sutton, the property of Allan Radliff. Sale at 1 p.m. sharp. Terms cash.

Wednesday, March 31—There will be an auction sale of the household effects of Mrs. T. J. Norris, at 9 Tecumseh St., Newmarket, beginning at 2 p.m. Terms cash. F. N. Smith, auctioneer.

Thursday, April 1—There will be an auction sale of household goods and effects of the late Bradford Paisley at his late residence in Mount Albert, beginning at 2 p.m. sharp. Terms cash. F. N. Smith, auctioneer. Offers for the house and lot will be received by mail by Mrs. W. J. Feasby, 616 Windermere Ave., Toronto.

"LOVE ON THE RUN" IS SHOWING THIS WEEK

"Love On The Run" comes to the Palace screen Friday and Saturday celebrating the reunion of that most delightful of love teams—Joan Crawford and Clark Gable—in their first picture together since "Forsaking All Others."

The picture deals with an American heiress in Europe on a pleasure trip, whose millions are cordially desired in exchange for a shoddy title. When she discovers the facts in the case the wedding is called off. At that point Gable enters the scene as a newspaper correspondent on the trail of the cable dispatch.

To avoid complications the girl agrees to dodge her almost in-laws by joining Gable in a stolen aeroplane. He's no great shakes as a pilot, but they get off and in doing so Joan received a huge bouquet of flowers thrust into her hand at the airport.

In the air they discover a note in the roses and from it learn that the owners of the aeroplane are spies. The gift of roses was a case of mistaken identity, but it gives Gable a swell story to cable to his home paper.

From that point on the story gathers speed and is never without action for an instant. A rival reporter enters the case and the trio is chased all over Europe by spies until the proper exigencies enable them to turn the tables.

The increasingly popular Franchot Tone has one of his best portrayals to date as a rival reporter whose sense of humor is as contagious as his smile. Reginald Owen and Mona Barrie disport themselves with the proper air of menace as members of the spy ring, and excellent bits are contributed by Ivan Lebedeff, Charles Judels and William Demarest.

"Love On The Run" may be safely listed as one of the pictures for your "must" list.

ORGANIZER WILL SPEAK

Last Sunday afternoon E. Vincent of Toronto came to substitute for E. Webb and gave a wonderful talk to the members of the Newmarket branch of the British Israel World Federation.

He will be here again next Sunday to give an Easter message, taking as his subject "The Risen Lord."

Mr. Vincent was the one who got the Newmarket branch off to a good start when it was organized.

In Memoriam
A happy home we once enjoyed,
How sweet the memory still.
But death has left a loneliness
The world can never fill.
Ever remembered by George and Gladys.

Boyd—In loving memory of a dear mother, Ada M. Boyd, who passed away March 24, 1932. Gone, dear mother, gone forever,
How we miss your smiling face,
But you left us to remember
None on earth can take your place.

In silence she suffered, in patience she bore
Till God called her home to suffer no more.
Ever remembered by her Husband and Daughters, Myrl and Kathleen.

Hunt—In loving memory of Eveline Leopold Hunt, who passed away March 28, 1936. Upright and just in all her ways,
Faithful and true to the end of her days.
In silence she suffered, in patience she bore,
Till God called her home to suffer no more.

Husband.

SOCIAL AND PERSONAL

PHONE 12

—Mr. Joshua Drury, Timothy St., has returned from Gravenhurst much improved in health.
—Mrs. R. V. Mathews and Rev. and Mrs. Wesley Hunt of Toronto visited Mr. and Mrs. N. L. Mathews on Friday.

—Mr. and Mrs. Chas. Cumber and Mr. and Mrs. W. B. Epworth attended the skating carnival in Toronto on Friday.

—Mr. and Mrs. H. G. Soules spent Sunday with Mrs. Soules' parents, Mr. and Mrs. Freeman Lloyd.

—Miss Audrey Lundy of Toronto spent the weekend with her parents, Mr. and Mrs. F. A. Lundy.

—Mrs. H. A. Irvine and family of Bridgeport, Ont., spent the weekend with Mrs. Irvine's parents, Mr. and Mrs. Davis McCarthy.

—Mr. and Mrs. J. W. Hancock and Mr. and Mrs. D. C. Clark and Madeline of Richvale visited Mrs. Hancock's sister, Mrs. M. B. Moore, on Sunday.

—Mr. Andrew Davis has gone to Florida for a couple of weeks. Mrs. Davis has been in Florida for some time.

—Mrs. G. F. Sturdy, Preston barrister, daughter of Mr. P. W. Pearson, will be at home with her children for the Easter weekend.

—Mr. and Mrs. H. E. Lambert and Gwen are spending the Easter holiday with Mr. and Mrs. Charles Roter in Toronto.

—Mr. and Mrs. W. A. Spear attended the skating carnival in Toronto last week.

—Mr. and Mrs. J. R. Y. Broughton attended the skating carnival in Toronto last week.

—Miss Bea Westcott spent the weekend with Mr. and Mrs. Robt. Goodale in Sudbury.

—Mrs. Phil Hamilton attended the annual meeting of the Community Welfare Council of Ontario in the Y.M.C.A., College St., Toronto.

—Miss Eileen Hart attended the annual at-home of Runnymede collegiate in Toronto on Sunday and spent the weekend with friends.

—Mr. and Mrs. Ed. Sloan of Churchill spent Sunday with Mr. and Mrs. S. R. Jones.

—Miss Jean Chantler of Toronto spent a few days this week with her parents, Mr. and Mrs. F. Chantler.

—Mr. and Mrs. Sep. Booth of Nanawee are in town for the Easter holiday.

—Miss Hilda McCaffrey spent the weekend in Toronto and attended the skating carnival.

—Mrs. J. T. Cowieson, the president, was in charge. The subject was taken in parts by Mrs. Stickwood, Mrs. Rowe and Mrs. A. Greig. Mrs. Sydney Thompson sang "In the Garden of Your Heart." Refreshments were served at the close.

For Marmill Feeds, see Gordon Rowe, Queensville. Advt.

QUEENSVILLE HOLD SERVICE GOOD FRIDAY

A special Good Friday Y. P. U. service will be held on Friday evening at 8 o'clock. Both old and young are asked to make a special effort to attend. An interesting and helpful service is being arranged. A special speaker will deliver the Easter message. Everybody is welcome. Kindly let this be known to your friends.

Easter Sunday-school Service
A special Easter worship service along with a dramatization of "The Easter Story" will be presented at Sunday-school on Sunday morning at 10 o'clock. Extra work and preparation is being put on this service and a good attendance will be appreciated. All are welcome.

Easter Church Service
Rev. F. W. Madden will deliver the Easter message at church Sunday morning. There will be special music by the choir. The choir have been invited to give the Easter message in song at Keswick United church Sunday evening.

Sunday Y. P. U. Withdrawn
There will be no Y. P. U. meeting Sunday evening, when the choir will go to Keswick. Y. P. U. members are requested to make an effort to attend the Easter service in Keswick.

Palm Sunday Service
A goodly number attended church on Sunday, when Rev. F. W. Madden delivered a Palm Sunday message. Miss Gladys Dew and Murray Huntley sang as a duet, "The Palms." The choir sang a special Palm Sunday arrangement of the anthem "When I Survey the Wondrous Cross."

Auction Sale Well Attended
Close on to 1,000 attended the auction sale of farm implements, stock and furniture, the property of the late T. O. Huntley, last Wednesday, despite the very stormy day. Raymond Huntley reports the sale being a success, everything selling at top prices.

Personals
Mrs. Russell Strasler spent Tuesday visiting in Weston.

Several from here have been attending the last few hockey games in Toronto.

Miss Helen Stickwood, who is working at Sutton, spent last weekend at her home here.

Mrs. Ed. Strasler is improved in health.

The community extends its deepest sympathy to the bereaved friends and relatives of Mr. Wm. White, who died early Monday morning. Mr. White was in his 83rd year.

Several from here are planning to attend the Easter Sunrise service at Laskay, Sunday morning.

Mrs. J. H. Aylward has returned to her home here, after spending the winter in Sharon.

Miss Frances McNabb of Hamilton spent last week with her aunt, Mrs. J. J. Terry, here.

Women's Institute
The Queensville Women's Institute will meet at the home of Mrs. Ronald Bennett on Wednesday. Motto for the month is "Look up, not down, look forward, not back, look out, not in, and lend a hand."

Roll call—"The benefit of our hospital to the community." Current events will be discussed by Mrs. Fred Weddel. Lunch committee consists of Mrs. C. Doane, Mrs. Johnson and Mrs. Wright. It is hoped there will be a good attendance.

The February meeting was held at the home of Mrs. J. L. Smith, and it was a splendid meeting. A sing song was much enjoyed, along with short talks by Mrs. Jacob Smith of Toronto and Mrs. L. Waldor from Elmhurst Beach Institute.

A very interesting meeting of the W. M. S. was held at the home of Mrs. Pearson last Thursday. Although the day was bad, there was a good attendance.

The Easter service will be

—Mr. and Mrs. H. E. Lambert and Gwen are spending the Easter holiday with Mr. and Mrs. Charles Roter in Toronto.

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For Marmill Feeds, see Gordon Rowe, Queensville. Advt.

BELHAVEN BETHEL NAMES NEW MINISTER

Next Monday evening the Eckardt Bros. Swiss Bell Ringers, are giving a concert in the community hall, under the auspices of Belhaven Sunday-school. It will be a new musical review, two and one-half hours of mirth and melody. The Eckhardt Bros. have secured the latest portable talking picture equipment. Pictures will be shown before the stage entertainment.

Rev. T. Hart preached at Bethel on Sunday at 11 a.m. At the close of the service Mr. Hart informed the congregation, the pulpit will be taken by Mr. Butler, commencing his duties as minister the latter part of April. Next Sunday the Easter service will be conducted by Mr. Hart, followed by communion service.

John Morton and family are moving to Keswick in the near future. He will be greatly missed at Bethel in the choir and as Bible class teacher. He has the good wishes of the community in which he has lived.

The next meeting of the Women's Institute will be held in the community hall on April 12. A very interesting meeting was held at the home of Mrs. George Wilkinson in March and was well attended.

Glenville
Sixty Y. P. U. members and their guests attended the banquet on Tuesday evening with the "Cyclones," losers of the attendance contest, catering.

The committee of Oliver Gould, captain, and Mrs. Somerville and Miss Ruth Wray are to be congratulated on the wonderful menu which they had planned.

The "Whirlwinds," the winners put on the program with Merland Deavitt, captain, in charge. Harry West, president, conducted the worship period. Murray Huntley sang a solo.

Miss Kathleen Black gave a reading and Miss Jessie Jordan sang. Miss Grace Barker of Sharon played her guitar and sang.

The guest speaker of the evening was Miss Marion Burkholder of Queensville, president of the Presbytery. She told of the Presbytery projects, also spoke on the great value of Y. P. U. work.

Merland Deavitt read the "Whirlwind Echoes" and Miss G. Barker entertained with more music. Prizes were presented to three members who had a perfect attendance to Y. P. U. Errol Gould, Jim Allen and Alf. Hamon.

Mrs. Harry West won the lucky draw.

The program closed with the singing of, "A Better Day Is Coming."

Mount Pleasant

Spring visitors are here again, the crow and the robin.

The wood cutters are making their round as the buzz saw can be seen and heard nearly every day.

Quilting bees seem to be very popular among the women.

Miss Iva Stiles, R. N., returned from Queensville, where she had been caring for Wm. White, who passed away on Sunday.

Mr. and Mrs. Robt. Davidson were in Brooklin on day last week visiting his father, who has not been very well this winter.

The Easter service will be

Easter VALUES

FREE! FREE!
with every purchase of
Ivory Soap Flakes - - - 23c
A BLUE CAKE PLATE FREE
Anna Lee Cake Flour - - 15c
A FLOUR SIFTER FREE
Minute Tapioca, 2 pkgs. - 29c
A VITROCK MIXING BOWL FREE

Canadian Cheese lb. 19c
Peas 2 tins 25c
White Corn tin 11c
Evaporated Apricots lb. 25c
Choice Prunes 2 lbs. 25c
Grade A Eggs dozen 19c
Soda Wafers pkg. 13c
Fry's Cocoa tin 19c
Pure Orange Marmalade 32-oz. jar 24c
Campbell's Tomato Soup tin 10c

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taken by Mr. Donavon Jones on Sunday. There will also be special music by the choir.

Quite a number of friends and neighbors gathered at the home of Mr. and Mrs. Geo. Fairbairn on Saturday evening, being their 30th wedding anniversary. All enjoyed a pleasant evening together. All hope that Mr. and Mrs. Fairbairn live to enjoy many anniversaries together.

Freddie Cooper of the Baseline has been engaged by Robt. Stiles for the summer.

Roche's Point

Mr. and Mrs. A. Walineck, Mrs. A. Badland, and Mr. and Mrs. J. Badland spent Tuesday in Toronto and attended the hockey match at Maple Leaf Gardens in the evening.

L. Kelly is ill. It is hoped that he will soon be all right again. Mr. Blaine has been very successful in his treatment of the wood pussys, having caught about a dozen.

Mrs. Miller Brown is giving a euchre in the parish hall on Friday evening, April 2, for the benefit of the brownie pack. Everybody is welcome.

Miss Griffin is much better, but has had a very severe attack of flu.

The Lenten picture service will be held on Friday in the parish hall. The pictures are beautiful and very interesting.

Next Sunday being Easter Sunday, the service will be at 11 a.m. Sunday-school at 2 p.m. as usual.

Mrs. J. Baines returned home on Sunday after spending a few days visiting in Aurora.

BLOOMINGTON LOSERS PROVIDE OYSTER SUPPER

The oyster supper tendered by the losing side of the copper contest of the W. A. of the United church was much enjoyed one evening last week at the home of Mr. and Mrs. E. A. Story. Over 60 partook of the splendid supper. An added feature of attraction was the musical program by the gentlemen.

Misses Doris and Jean Hutchison of Toronto spent a week at Mr. J. Hutchison's and Mr. Baxter's.

Miss Alma Hill, who has been in Peterboro for some time, is at her home here now.

Mr. and Mrs. E. A. Story have recently had the hydro installed.

The Young People's class of the Christian church held a St. Patrick's social at the home of Mr. and Mrs. L. Paisley on Wednesday evening of last week. A fine time was enjoyed by all.

Walter Trimmer spent the weekend in Toronto.

Melvin Burnett is home from Toronto where he has finished the Diesel engineering course.

—Mr. and Mrs. F. A. Morton and Mrs. Friend Morton, Sr. of Keswick, visited Mrs. L. P. Rolph on Sunday.

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THE

Newmarket Ministerial Association

invites all citizens to
attend the

United Good Friday Service

which will be held this year in St.
Andrew's Presbyterian Church, at
10.30 a.m.

The preacher will be the
Rev. J. H. Wells

Pickering Sport

BASKETBALL

Etobicoke vs. Pickering Firsts
Thursday last, Etobicoke high school and Pickering College firsts, group winners, met here in the first of two games to decide who is to go to the show-downs in the city. Though the final score read 38-35 in favor of the visitors, Pickering's basket-boys proved in the last half that the battle is not yet over and Etobicoke had better not take time to rest on her oars.

From the beginning the local lads looked sluggish. Their form was shaky, and to loyal supporters who lined the walls of Pickering's narrow gym, all hope was gone with the wind. Etobicoke forged ahead, Pickering trailed. But as the half-way mark drew into sight, the tide ebbed.

Lending strength to the old adage, "a Pickering team never gets going till the second half," the squad then turned on the heat, which up until this time had not made its appearance. Partisans gasped with glee as the blue and grey squad sunk basket after basket, tied, and passed their efficient opponents. But while this was going on the visitors were not wholly asleep, and managed to keep up to, and once more surpass their rivals to win a close game 38-35.

From start to finish excitement was the keynote of this game that may mean a title one way or the other for someone. You can be sure today's game will be more than a mate for it, for on it balances the hopes of anxious basketballers.

HOCKEY

Frigidaire vs. Pickering Firsts
Having tied the first game 1-1, the Conditioners, what is left of the Pickering 1 hockey team, tackled the Frigidaire in the city again.

Confident of victory, the sturdy men fought to what looked like a successful finish. But at the last moment the Frigidaire, cool to the last, slipped in a shot or two that did the trick. The resulting news brought home by these stalwarts: a 4-4 tie.

Don't put any money on this, but this is probably the last game of the season. Tricked into saying the Pharmacy game was the end, we will no longer place any faith in the word of a hockey player.

TANNERS AND RIDGES DRAW

Davis Leather 3 - O. R. Ridges 0
The Davis Leather, Newmarket's hope in the mercantile league finals, tied up the two out of three game series, by handing the Oak Ridges club a 3-0 licking in the Newmarket arena on Monday night.

This contest was featured by high-sticking, hard-checking, and on numerous occasions the players on both clubs gave the fans a real display of rough and tumble battles, and it looked as if the game might end in a free-for-all at any time. From the opening gong, the tanners, led by their first string line of Bob, McCabe, Bommer Groves and "Shorty" Turan, put on the pressure and held an edge over their rivals all night.

Howard Brown opened the scoring for the Davis team in the first period, and although the Junction boys came close on numerous occasions in this period to tie up the count, they could not get in close, due chiefly to strong defensive work put up by Joe Peat and Ross Smart.

In the second period, Bommer Groves added another for the tanners, on a pass from behind the nets by "Shorty" Turan. In the final frame Howard Brown notched his second goal of the night on a very nice effort, making the final score, Davis Leather 3, Oak Ridges 0.

For the Oak Ridges club, Hulme in goal, H. Boyle on the defence, Finley, Carlisle and Shropshire turned in stellar efforts, while every man gave a good account of himself. For the Davis tanners, Mickey Smith turned in another shut-out in goal. Ross Smart, Bob, McCabe, Carl Turan and Bommer Groves turned in very nice efforts on the front line. Howard Brown, with two goals, was right up and at them all night, while Joe Peat was the defensive star of the game with his body-checking and made it very difficult for the Junction forwards to get in close.

The final game of the series will be played in Aurora later this week, and if Monday's game is any indication, it will be necessary to call out the army to keep the final game from ending in a battle royal, as both clubs will be fighting to the last second to pull out on top and cop the cup.

The teams—Oak Ridges: goal, Hulme; defence, H. Boyle, Morrison; centre, Helmky; wings, Finley and Sayers; alternates, G. Boyle, Harrison, Carlisle and Shropshire.

Davis Leather: goal, M. Smith; defence, R. Smart, J. Peat; centre, B. Groves; wings, Bob McCabe, C. Turan; alternates, P. Townsley, W. Townsley, H. Brown, M. Stickwood, H. Thoms.

Oak Ridges 2 - Davis Leather 1

The Oak Ridges club opened

the final series, in the mercantile league, on Thursday night, in the Aurora rink, with a win, defeating the Davis Leather team 2-1 in 20 minutes overtime. This game was one of the closest, hardest fought contests of the season in the mercantile league.

The game opened with both teams going wide open and giving both goalkeepers plenty of work, but in the opening period neither team could get a counter. In the second period Carlisle opened the scoring for the Oak Ridges club on a very neat effort. As the game progressed it looked as if this goal would win the game, but about half way through the final frame, Bob McCabe raised the hopes of the tanners when he tied up the count at 1-1.

Both teams tried to break the tie from then until the end of the game, but neither team had any success, due chiefly to good defensive work and stellar goal-tending.

In the first ten minutes of overtime both clubs came close to breaking up the game, but their efforts did not meet with any success.

In this period of overtime the tanners held a little of the edge in play but could not get a goal.

In the second ten minutes of overtime, Helmky scored for Oak Ridges, and from then on the Davis team ganged the Oak Ridges club in their end but the Junction boys proved equal to the task and kept the tanners off the score sheet. Every man for both teams turned in a real good game and it would be unfair to pick any stars for either club.

The teams—Oak Ridges: goal, Hulme; defence, Morrison and H. Boyle; centre, Shropshire; wings, Carlisle and G. Boyle; alternates, Carlisle, G. Boyle, K. Brown, M. Finley, Sayers and J. Helmky.

Davis Leather: goal, M. Smith; defence, R. Smart, J. Peat; centre, B. Groves; wings, R. McCabe, C. Turan; alternates, P. Townsley, W. Townsley, M. Stickwood, H. Thoms and H. Brown.

Holland Landing

Service in Christ Church, on Easter day, will be at 9 a.m., celebration of holy communion. Rev. A. G. Channen, celebrant. Evensong and sermon will be at 7 p.m. F. C. Cooke, Bradford, will take charge.

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Pots of Hyacinths, 75c, \$1.00, \$1.50
Pots of Daffodils . . . 50c

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BRADFORD AND AURORA

Continued from page one

Aurora, McCabe from Watts; second period, Aurora, Townsley from Heaney; Bradford, Nesbitt from Ogilvie; Bradford, Hunt from Collins; Bradford, Randall from Hunt; Bradford, Ogilvie from Lang; third period, Aurora, James from McCabe; Bradford, Ogilvie from Lang; Bradford, McKwan from Hunter; Aurora, James from Barker; Aurora, Townsley from Barnard; Bradford, Collins from Hunt; Aurora, Townsley from Barker; Bradford, Hunt from Randall.

Bradford's intermediate squad, strengthened by Joe Peat of Newmarket on the defence line and Bob Peters of Newmarket in goal, trounced Aurora's plucky juniors by a 5-2 score in Aurora Friday night.

The Aurora boys showed up to advantage but they couldn't beat Peters in the nets. Groves was ill and Joe McGhee in the Aurora goal was pretty good.

Aurora had its turn on Monday night, defeating Markham intermediates at Aurora by a 7-4 score. Sonny Townsley and Ninny Heaney strengthened the Aurora line-up, and Markham had Milroy of Sutton.

Milroy scored once. Mair, playing in the last period only, scored two goals for the Aurorans. Heaney, Townsley, Watts, Bernard and Wrightman got one each. Under Townsley's leadership, the Aurora squad turned in a wide-open, smooth performance, and McGhee in goal was all right.

VIRGINIA

STORM FORCES PLANE LANDING

Owing to weather conditions a passenger plane en route from Ottawa to Camp Borden was forced down at Virginia Beach last Thursday. Pilot F/O C. H. Porter and crewman L. A. G. Gauthier spent the night at the Hadden Farm while their two passengers motored by taxi to Newmarket, where they were met by a car from Camp Borden. The aeroplane left the next morning for Camp Borden.

A surprise party gathered at the home of Mr. and Mrs. L. Chapelle in Sutton on Wednesday evening, March 17, the birthday of Mrs. James Lyons, one of Sutton's dear elderly ladies. A large number of friends and relatives from Sutton and here spent the evening playing euchre. They presented Mrs. Lyons with a large basket of fruit.

On Friday evening Mrs. J. Lyons was again honored, this time at Virginia Beach, where a small party of neighbors joined at the home of her son, Frank Lyons. The community joins in extending to Mrs. James Lyons best wishes for health and happiness for many years yet.

Miss Gerlie Matt has been engaged at Mr. Tom Loneragan's home in Newmarket for the past couple of weeks.

Miss Cordella Laviolette of Toronto spent last Wednesday afternoon and evening with her mother, Mrs. N. Laviolette.

Mrs. Reg. Lyall spent one day last week with her mother, Mrs. Wm. Horner.

A large number attended the sale at the late Thomas Huntley's farm near Queensville.

Miss Eleanor Lyall and her mother were visiting last week Mrs. Frank Nolan.

Stewart Beare of Newmarket was in this district repairing radios one day last week.

Mr. and Mrs. Jack Arnold and family, Joan and John, of Lansing, spent the weekend with Mr. and Mrs. Wesley Lyons.

VANDORF

MRS. G. HOOPER DIES, AGED 83

Last Thursday morning death claimed the life of one of the most highly esteemed residents of the district, Mrs. George Hooper. The late Mrs. Hooper was in her 84th year and was able to be about until a month ago.

Her maiden name was Eliza Wilton. She was born at White Rose and has lived in this district practically all her life and for several years has resided with her son, Harry Sproton, of concession 4, Whitechurch. Her first husband was Joseph Sproton.

Besides her son, she is survived by her daughter, Miss Emily Sproton; her sister, Mrs. John Eade, also of Vandorf; and two brothers, Richard Wilton of White Rose, and George Wilton near Holland Landing. There are eight grandchildren, 25 great-grandchildren.

Her daughter, Ada, is deceased. The late Mrs. Hooper was a lady possessed of many sterling qualities, and she will be missed by a wide circle of friends.

The funeral service, at Wesley church on Saturday afternoon, was conducted by her pastor, Rev. W. A. Westcott, assisted by Rev. G. W. Lynd of Stayner.

The pallbearers were Messrs. Wm. Mackey, Stephen Eade, Geo. Sproton, Peter Hawlett, David Ellis and Howard Oliver. Burial was at Newmarket cemetery.

Deepest sympathy is extended to the bereaved family.

The members of Wesley orchestra were guests of Mr. and Mrs. Edgar Rose on Saturday evening. Miss Mabel Carr returned last week from visiting her grand-

Join the Easter Parade
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COAT SETS

FOR

Little Girls and Boys

AT

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Main St.

Newmarket



SHARON

CHILDREN WILL PROVIDE MUSIC

Service at the United Church on Sunday will be at the usual time, 7.30 p.m. Special music will be given by the choir. Sunday-school is at 10.30 a.m., special music by the children. The parents and friends are asked to attend.

Mr. and Mrs. Wilfrid Pegg visited Mrs. E. Evans on Sunday. Mrs. Fountain of Sutton is visiting Mr. and Mrs. Wilfrid Fountain.

Mrs. Long and children of Orillia spent a few days with Mr. and Mrs. Brown.

Miss Williamson of Markham returned home on Sunday after spending the past two weeks with Mrs. A. Hillaby.

Misses Doris and Grace Oliver spent the weekend at home.

Mr. and Mrs. Albert Hillaby and Douglas spent Sunday in Markham.

Miss Joyce Collins and Mr. Elman Gieble of Toronto spent Sunday with Mr. and Mrs. Arthur Evans.

Mr. and Mrs. Alan Shaw entertained the United church choir

Saturday evening. The Ladies' Aid are holding a supper at the hall on April 1. The regular meeting will be at 3 p.m. Supper will be served from 5.30 p.m. until all are served. Special service will be held at the church on Friday night at 8 o'clock. Everyone is welcome.

Sutton West

Misses Elizabeth Noble and Ruth Scott, nurses-in-training at the Toronto General hospital, are holidaying at their homes here.

Mr. Bert Thompson of Toronto is at home this week with the flu. Miss Pearl Culverwell visited her parents last weekend.

James Rose is able to be out again after a serious illness.

Miss Muriel Cockburn spent last weekend in Toronto.

Sympathy is extended to Mr. Roger Hiscott, whose father died on Monday.

Misses Hazel and Doris McDonald spent last weekend at their home here.

A shower was given on Tuesday evening at the home of Mrs. John King, in honor of Edna Scott, a bride of this week. Holly Prosser assisted in opening the gifts. Edna thanked her friends for the many lovely gifts received.

For Marmill Feeds, see Sutton Flour Mills, Sutton West. Advt.

ROYAL THEATRE AURORA

TODAY - THURSDAY

Two Features

ROBERT YOUNG

"SWORN ENEMY"

Two Features

FLORENCE RICE

Tom Brown

Eleanor Whitney

"ROSE BOWL"

Ruster Crabbe

FRIDAY - SATURDAY - MARCH 26 - 27

Show starts at 7 and 9 p.m. on Good Friday

ELEANOR POWELL

JAMES STEWART

VIRGINIA BRUCE

FRANCES LANGFORD

"BORN TO DANCE"

ALSO

POPEYE COLORED CARTOON

Twenty minutes of laughter

"SINBAD THE SAILOR"

MONDAY - TUESDAY - MARCH 28 - 29

JACK BENNY

BURNS & ALLEN

"COLLEGE HOLIDAY"

MARTHA RAYE

WEDNESDAY - THURSDAY - MARCH 31 - APRIL 1

Two Features

DOROTHY LAMOUR

RAY MILLAND

"THE JUNGLE PRINCESS"

ALSO

EVERETT HORTON AND THE PIXALATED SISTERS

"LET'S MAKE A MILLION"

Palace Theatre

WATER-WASHED AIR

TONIGHT - THURSDAY

"THE MAN WHO LIVED TWICE"

Ralph Bellamy Isabel Jewell Thurston Hall

A notorious killer wanted for murder is changed by the miracles of modern medical science into a noted doctor.

Selected Short Reels

FRIDAY - SATURDAY - MARCH 26 - 27

"LOVE ON THE RUN"

Joan Crawford Clark Gable Franchot Tone

Reginald Owen Mona Barrie

OUR GANG and Musical Features

MONDAY - TUESDAY - MARCH 28 - 29

"DEVIL DOLL"

Lionel Barrymore Maureen O'Sullivan Frank Lauton

Splendidly played by a fine cast headed by Lionel Barrymore, this is an exceedingly fine piece of entertainment. Good featurettes.

WEDNESDAY - THURSDAY - MARCH 31 - APRIL 1

"STOLEN HOLIDAY"

Kay Francis Claud Rains Ian Hunter

An absorbing story of what happens to an ambitious woman when her generosity rules her heart. Interesting short reels.

Matinee every Saturday 2.30

Modern dairying—80 years old...



This 1937 season marks the 80th anniversary of modern dairying. The first Borden Milk Plant was established in 1857. It was 80 years ago this Spring that Gail Borden established the first successful commercial plant to "can" yesterday's milk for use next week, next month or next year.

Gail Borden's first small factory started milk on its way to new and world-wide markets. Every dairyman shares in the wider markets and greater uses of milk brought about by his leadership.

Borden, on the 80th anniversary of modern dairying, pledges to continue this tradition of leadership in extending the uses for milk.



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This is our seventeenth year, breeding and hatching chicks, and all our breeders are blood tested. Cullied and banded by the government inspector.

White Leghorns **Barred Rocks**
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Day old chicks—10½c-11½c...12c
After April 22—9½c-10½c...11c
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BRITISH - ISRAEL WORLD FEDERATION, CANADA

(Underministration)
PRESBYTERIAN CHURCH
Sunday, March 28th -- 3.30 p.m.

SPEAKER
MR. ED. VINCENT
SUBJECT
"THE RISEN KING OF ISRAEL"
SPECIAL EASTER MESSAGE

Hear Rev. E. J. Springett on C.K.O.C. each Sunday evening at 9.30
Dr. Scott, C.K.C.I., 1 p.m.

Firemen Nearly Froze Stiff In Earlier Days

Continued from page one

new fire truck, combined pump, hose, chemical, and ladder wagon, was purchased in 1930.

Two worst fires of the years since 1922 (when Mr. Moffatt's history, which follows, stops) were the fire at the first York County Hospital building on the present Huron St. site, and the high school fire, according to Chief Osborne.

Not a member of the brigade, but doing work of importance to the brigade's work, Wm. O'Halloran, waterworks engineer, told The Era that there are today 93 fire hydrants in addition to the factory hydrants.

The new 225,000-gallon reservoir on Prospect St. near the high school, erected about 1931, has given the firefighters better water pressure, Mr. O'Halloran stated.

The following history of the fire brigade up until 1923 was written at that time by Ed. Moffatt and appeared in the Newmarket Express-Herald.

In 1859, the village of Newmarket voted on a bylaw to purchase a fire engine and the council of that year authorized Robert Cooke and William Trent to purchase the same. The price was \$950. The village paid the sum of \$500 and Wm. Trent paid \$450. James J. Hunter was reeve of the village at that time. In the same year, 1859, the Fire Brigade was organized. It consisted of chief engineer, first and second engineer, and one engine company of 30 men and hook and ladder company of 25 men, and a property saving company of ten men. The sum of \$36 was paid to ring the town bell per annum. Mrs. Boland rang the bell. Jas. Elvidge was fire chief of 1859 and 1860. In the year 1862 Jos. Elvidge, Wm. Waite and John Arnott were appointed fire engineers. Thos. Pyne was reeve.

Then followed the purchase of a fire pump. It was a makeshift and the firemen had a hard time hauling it around through the muddy roads. It was very awkward and splashed water, but later boards were fastened around the sides to keep the water from splashing on those who operated the pump. The members of this pump brigade were: Jas. Allen, captain; Wm. Keetch, 1st en.; Edmund Elvidge, 2nd en.; Alex. Moffatt, Fred Saxen, Henry Caldwell, Jno. Moshier, John Sharpe, Lawn Moshier, Vincent Denne, Joseph

Bogart, J. Hutchcroft, Jas. Widis, Jno. Gibson and Robert Brinson.

In the year 1863 Newmarket purchased another fire pump, christened the Talago. It was a very crude affair resembling a water tank. It consisted of a square box with a pump which had two crossbars, one at each end. Some of the members of the brigade kept the water up to the water line and six men did the pumping, which was a slow process. Oftentimes the cylinders would freeze and hot water was used to thaw the frozen parts. Sometimes the fire was never extinguished, owing to some trouble with the pump.

On one occasion the fire was getting beyond control and the firemen were taking the water out of a well when the platform gave way and the men and tank went crashing through and the fire was not put out. The members of No. 2 fire pump platoon at this time were: Charlie Denne, captain, Reuben Robinson, 1st en., R. Crawford, 2nd en., Geo. Partridge, Alex. Millard, Sam Davidson, John Savage, Dave Mitchell, John Mitchell. Of the above, Charles Denne is the only surviving member (now deceased).

The last work of the old fire pump was done on Mr. Reesor's grist-mill, which stood where the Office Specialty is now located. It was the worst fire at that time, excepting the Garbutt Hill fire. It was in the year 1874, the same year the Christian church was erected. Everything was in a flourishing condition, there being a large amount of business. John Arnott conducted a large barrel mill where the waterworks now stands and Mr. Ashworth had a large hat factory, which stood on the spot where Mr. Patterson's house now stands. They manufactured high grade hats, from plugs down to dummies. Reeve Gorham had a large woollen mill on Gorham St.

Then followed the fire of Reesor's mill. The arc lighting system was installed not long after this fire. This lighting system continued for several years with good service. Then the town installed their own. These lights were far more advanced and gave a steadier light and much cheaper. John Hartley, and son, Fred, conducted a sheep-hide tannery near the mill pond.

Jos. Millard conducted a factory on Timothy St., in connection with his undertaking business. Jas. Allen had his plough works on Timothy St. During the years 1884-1886, John Savage was 1st engineer of the brigade and Edmund Elvidge was second engineer.

Newmarket was incorporated in the year 1881. Wm. Cane was first mayor. In the year 1888, the officers of the brigade were: John Savage, chief; 1st engineer, Chas. Thompson; 2nd engineer, Jas. Gower.

In the same year trustees were appointed to have the custody of the firemen's equipment and each member received a helmet, tunic, belt and rubber coat. In the year 1892 there was an uproar amongst the members of the brigade, who wanted more equipment, and the dispute was finally settled. In the next year, 1893, the brigade was reorganized and consisted of a board of engineers, one fire company, one hook and ladder company and one hose company. The officers were Geo. Trivett, capt., hook and ladder, and Will Roadhouse.

In 1889 some amusing incidents happened. On one occasion the firemen worked all night decorating the reels for a tournament, which was to be held the next day. When the decorating had been completed, the firebell rang and they took off all the bunting and flags and went off to the fire and saved the building and its contents.

In the dead of night the fire bell rang and the men hurried off to the rescue of some poor trembling soul, pulled the reels through the mire and when they reached the north end, they were informed that the fire was at the south end of the town. There was a great deal of unpleasant sayings, but the men hauled the reels to the scene and put the fire out.

At that time the alarm was sounded on the town bell, there being a wire on the outside which, when pulled, sounded the gong.

In the year 1890 a bylaw was drafted, respecting the management of the waterworks.

The officers for the N. F. B. in the year 1895 were James Allen, chief; and O. E. Tench, 1st en.

In the year 1897 Wm. O'Halloran was appointed engineer at the waterworks and Walter O'Halloran assistant.

In the year 1903 the N. F. B. officers were: P. J. Anderson, chief, George Pratt, 1st en., and L. Osborne, 2nd en. These men held their office for five years.

The Newmarket Fire Brigade is composed of about 35 men, all told. Some years ago they were grouped into companies of two reels, seven men on each reel, with captain and lieutenant, branchmen and men on hook and ladder. Then they thought by working together they would render better service, each man

getting his orders from the chief or lieutenants, which proved to be of such success that it still stands on the by-laws of the brigade, and all members missing a fire are fined and also missing fire practice or missing three consecutive meetings, shall be shot at the post or released from the N. F. B.

The brigade for the year 1899 was Geo. Trivett, chief; N. J. Roadhouse, 1st engineer; James Gibson, 2nd en.; Jas. Fierheller, 3rd en.; H. Helmer, Al. Binns, W. Mader, Art Cockerill, Wm. Collins, H. Bogart, Geo. Trivett, (L. Trivett), F. Lundy, R. Osborne, Chas. Ross, Seth Travis, Fred Blencoe, Ed. Moffatt, J. P. Hunter, chief. The uniform consisted of helmet, tunic and belt. The following year a hose key was added to the equipment.

Then following came our new fire truck. It carries everything that is useful for fighting fires. It carries about 800 feet of hose, a chemical tank, ladders, lanterns, axes, even a crowbar (it is used in a pinch), two reels of about 450 feet of hose each. One is on Prospect St. It is handy in case of fire in that locality. It has proven to be a true friend to many a nervous property-owner.

The hook and ladder wagon consists of the following: two large hooks with ropes, two 22-ft. ladders, three scaling ladders, which are used on roofs, three draghooks, lanterns, and a spread which is used in covering up furniture. The wagon is in good shape, in spite of its many years of use. A team of horses was always on hand at Somerville's livery, which was opposite the fire hall, and the horses were hitched to it. A man sat on the back of it and steered it. Many exciting experiences are related by some of the members of the brigade, who held the position as steersman. One fireman tells us of one time he steered the wagon to a fire on Garbutt Hill. It was a terrible experience. Women snatched the babies out of baby carriages and ran into stores. Horses which were standing by the roadside climbed up on the sidewalk, and everybody was panic-stricken, when the wagon rushed down the street at a terrific pace.

Waterworks System
In the year of 1887 the present waterworks were erected, two boilers were installed with two powerful engines, one for night and the other for day, or in case of emergency, they could rely on one of them. Then the water supply was a drawback for some time, but the council at that time was under the leadership of that grand old man, Wm. Cane, who kept at it till they had things in a much better state. The council thought it was costing too much with the steam boilers. So they entered into an agreement with Metropolitan for electricity and installed their present system of pumps which is giving entire satisfaction to the householder and also to the N. F. B.

If the council will oblige them with lots of pressure you can always depend on the N. F. B. to let you lie in a nice downy bed. No matter how cold nor how warm or how it is overhead or under foot, there will, or never has been a fire that could not be checked. That is the spirit of every member of the present Fire Brigade, because the men, if they ask for any equipment from the town, they are never turned down.

The water supply is enormous, if you consider when the present engineer Wm. O'Halloran, the king of the throttle, pulls the lever, the pumps can pump 1,000 gallons per minute. The water supply consists of a reservoir on Prospect Ave., with a capacity of 175,000 gallons, and the one at the waterworks holds 100,000 gallons. Then come the hydrants which are true friends.

Then came in a deputation, one from the north, one from the south, one from the east and one from the west, for better fire protection. "We want more hydrants, or we will raise Cain." Of course the council are a fearless lot of chaps, but powerfully good natured. They dispatched a committee to look into affairs and, of course, the N. F. B. were tickled to death to have these hydrants. The more the merrier, so they installed them in different parts of the town. It is not only the property owners but the brigade that appreciate these, as it saves a lot of time when they are near the place of fire. We have at the present time, within the corporation of the town, 54 hydrants not counting the factories' hydrants. Each factory has its own pumps and lots of hose to spare, so when there is a fire they are well protected. With the hydrants a little more numerous, the Firemen have more time to work at the fires and less running. All know how the firemen worked at the fire and explosion at Cane's factory and at the old tannery, the storehouse on the corner of Main and Huron. It was quite chilly that evening, some got their ears frozen, some hands, some feet, and some got their stomachs burnt. Some fire. Then came Cane's second explosion, where the N. F. B. showed their staying power. I have seen with my own eyes firemen on the branch and their clothes would catch on fire and men throwing water on them, while they stayed at their post.

That is the spirit of the men of today. Why? Because it is handed down from the father to the son and because it is a volunteer brigade. The men put their whole soul into it. In the year, 1910, Fred Doyle was made chief of the N. F. B. No doubt

about it, he is one of the best fire chiefs on the continent, bar none, and the brigade is of the very best. The council gave the brigade rubber coats and boots per man and a large rubber spread to cover furniture when taken from a fire. In the year 1920 Howard Cane became mayor, which position he still holds, and all honor to his blessed head, as he is a true friend of the N. F. B.

H. S. Cane supervised every little and big bit of work that was undertaken at the waterworks. If the men were fixing a pump or drilling a well, or no matter what was going on, you would always find Mr. Cane on hand. He was a man you could always get advice from, especially about the constructing of the waterworks. He was doing all this for the welfare and good of the town, free gratis. Now, we have in the same chair, his son, Howard, who, I believe, will uphold all the traditions of that grand old man.

Here are a few facts about the waterworks of the year 1894, when A. R. Watson was chief engineer. The system of fire protection and water supply comprises the following: power house containing two large boilers, on which steam is constantly kept up, attached to a pair of pumps (Worthington plan), connected with reservoir or receiver 16 and 18, into which flow 150,000 gallons daily from five artesian wells, which are from 160 to 260 feet deep. The water goes into a reservoir. Then it is pumped to a large reservoir on Prospect St., which is about 100 ft. above the principal portion of the town, which will supply the wants of the consumer for three or four days. At that time the Grand Trunk got its water supply for the engines, from which the town derived quite a revenue. They had about six miles of four to ten inch mains laid through the principal streets.

The upper reservoir gives a constant gravity pressure of 40 lbs. over most parts of the town. Should the lower reservoirs become empty, an unlimited supply can be obtained from Raily Lake. As many as eight streams can be thrown at once.

In the year 1909, P. W. Pearson was mayor and the officers of the brigade were: P. J. Anderson, chief; Geo. Trivett, 1st en., and Jos. Robinson, 2nd en.

In 1905 T. Trivett was chief, F. Duncan, Sr., 1st en., and Jos. Robinson, 2nd en.

In 1910, P. J. Anderson, chief, Trivett, 1st en., J. Weir, 2nd en.

During 1912 and 1913, the officers were: chief, Geo. Trivett; 1st lieutenant, Doyle, and 2nd lieutenant, Duncan.

In the year 1919 Fred Doyle became chief; Wm. Collins, 1st lieutenant, and W. Osborne, 2nd lieutenant. The members of the company of 1923 were:

Fred Doyle, chief, 27 years' service.
W. Osborne, 1st engineer, 15 years.
Jas. Gibson, treasurer, 33 yrs.
Art Richardson, 11 years.
Art Ainsley, secretary, 13 yrs.
Frank Prest, 9 years.
Jas. McGhee, 0 years.
John Kennedy, 2nd engineer, 27 years.
Geo. Wilson, 15 years.
Jas. Wilson, 15 years.
Ed. Moffatt, wagon boss, 30 years.
Walter Broughton, 15 years.
Wm. Draper, 15 years.
Fred Boyd, 5 years.
Herb Boyd, 5 years.
Frank Duncan, 27 years (Mof-)

MONEY ORDERS in CANADIAN, UNITED STATES and STERLING FUNDS



- Money Orders drawn in Canadian Funds are payable at par at all banks in Canada (excepting the Yukon District.)
- Money Orders drawn on New York are cashed in United States funds or the equivalent at current rates of exchange in all countries.
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Your remittance is safe when you use Imperial Bank of Canada Money Orders.

MONEY ORDERS SOLD AT EVERY BRANCH

IMPERIAL BANK OF CANADA

HEAD OFFICE - TORONTO
Branches throughout Canada

fat & Duncan Stewart).
Jos. Brammar, 11 years.
Frank Bowser, steward, 5 yrs.
Lynn Rose, 10 years.
Will Curtis, 10 years.
Jas. Thompson, 10 years.
M. Cook, 8 years.
Norman Hopper, 8 years.
Thos. Niles, 6 years.
Norm. Williams, 6 years.
Ben Terry, 5 years.
Thos. McTague, 29 years.

The different engineers who had charge of the waterworks since its being built are as follows: Joe Henderson, Frank Baker, Silas Soules, Jos. Meads, Stephen Warren, Wm. O'Halloran, the latter having to his credit 30 years of service, and he has been a good friend of the N. F. B.

Those who held the mayoralty chair since the installation of the waterworks are as follows: Wm. Cane, T. H. Lloyd, Robert Smith, T. J. Robertson, H. S. Cane, T. J. Woodcock, J. A. W. Allen, P. W. Pearson, E. S. Cane, N. J. Roadhouse, Walter Eves, and the present mayor, W. H. S. Cane.

The firemen of the old brigade used to run an excursion to Orillia. Taking the train to Belle Ewart, they took a boat called the "Emily May" to Orillia. Mr. Denne and Mr. Allen used to put up the guarantee for the railway and the boat. Mr. Allen was secretary-treasurer and captain at that time. Excursions used to be run to Niagara and the brigade used to compete in tournaments. Last year the fire brigade held a picnic at Island Grove, Lake Simcoe. The firemen and their families enjoyed a splendid time together and are looking forward to another one this year.

During the summer months the N. F. B. have three practices in which there is some keen competition. The three teams run for a prize. They lay out 100 yards of hose, run the full length, put nozzle on, throw water, shut off, take one length of hose out, connect two hoses and throw two streams. This is done when time is called. The best time for 1923 was 1.20, 1.21 1-2, and 1.24

respectively.
The present members whose fathers served on the old hand engines are: Jas. Gibson, 34 years, Wes. Osborne, 15 years, Ed. Moffatt, 30 years, Thos. McTague, 29 years, and Fred Doyle, 27 years.

Hitton—"There are but three generations from shirt sleeves to shirt sleeves."
Mission—"Right! The third usually goes in for golf and tennis."

AUCTION SALE

OF HOUSEHOLD GOODS AND EFFECTS of the late

BRADFORD PAISLEY

to be sold by Public Auction at his late residence at

MOUNT ALBERT

On THURSDAY, APRIL 1

- 1 Bedroom suite
- 1 White dresser and stand
- 1 Iron bed, springs, and mattress
- 1 Old-fashioned dresser
- 1 Bedstead
- 1 Organ
- 1 Parlor table
- Small stands
- 1 Sideboard and extension table (oak)
- 1 Combination desk and bookcase
- 1 Couch
- 1 Sewing machine
- 1 Rug and odd carpets
- 1 Kitchen table
- 2 Kitchen cupboards
- Odd chairs
- 1 Coal oil stove
- 1 Kitchen range
- 1 Parlor heater
- 1 Lawn mower
- 1 20th Century washing machine
- A quantity of dishes, jars, and kitchen ware

Sale at 2 p.m. sharp. Terms cash. F. N. SMITH, Auctioneer.

48 Hour Service ANYWHERE IN YOUR DISTRICT!

Three times a week, Chester's pick up and deliver right in your locality. We call regularly on many near you. Take advantage of this excellent cleaning and dyeing service. Call us NOW! Get ready for Spring. Send us your rugs, drapes, curtains and garments. We do beautiful work.

EASTER CLEANING

NEWMARKET AGENT
H. M. HOOKER
Phone 315

WOMEN'S
FELT HATS cleaned and carefully blocked...50c. up
DRESSES beautifully cleaned, carefully measured, Nu-Tex finished...\$1.00 up
SUITS cleaned, expertly "spot-pressed" returned correct in size and moulded to shape...\$1.00
GLOVES cleaned and hand finished...20c. up
PLAIN COATS Nu-Tex cleaned, hand moulded...\$1.00 up
FUR-TRIMMED COATS Nu-Tex cleaned, furs expertly glazed...\$1.25 up
SHIRTS cleaned, tailor-pressed, plain...50c.
SHOES skillfully cleaned or dyed

MEN'S
HATS cleaned, blocked and Nu-Tex treated...50c.
TIES cleaned and Nu-Tex finished...15c. 2 for 25c.
SCARVES revive their color, remove winter's grime. 35c. up
TOP COAT. Your Spring coat beautifully cleaned, "Monite" moth-proofed, pressed, hand moulded...\$1.00
SUITS cleaned, hand finished, "Monite" moth-proofed...\$1.00
GLOVES cleaned and hand finished...25c.
SPATS cleaned, Nu-Tex, and buttons replaced...25c. pr.

NU-TEX
Chester NU-TEX Cleaning is "Moisture-Resisting." It is a specially developed Chester cleaning process that not only protects against liquid stains but brings heavily lustrous, drapes and body to Chester cleaned garments.

EXPERT DYERS
Let us dye your dress, slippers or drapes to one of the new interesting shades. For years we have made a careful study of dyeing and know we can satisfy you.

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Fast Delivery To Your Door • Full Insurance Protection



A Cross-Section of Canada

People in every walk of life—a cross-section of Canada—are interested directly or indirectly in the telephone business.

Nearly twenty thousand men and women of all ages and occupations have invested their savings in Bell Telephone stock.

Almost ten thousand men and women are Bell Telephone employees.

There are more than 710,000 telephones in Ontario and Quebec alone.

The lines of some 860 other telephone companies connect with Bell lines for interchange of service—adding some 140,000 additional telephones to those of the Bell Company to provide a unified service that touches the lives of virtually every citizen of this Dominion.

The Trans-Canada Telephone System—a co-operative enterprise uniting the major telephone systems across the Dominion—provides a service from coast to coast that is available to practically any telephone user anywhere in the country. Canada's leadership in voice-communication is the logical result of the spirit of service which animates telephone workers.



C. W. HOLMES,
Manager

MOUNT ALBERT TOWN LIBRARY RAISES MONEY

The Public Library board held a five-hundred party at the home of Mr. and Mrs. K. Ross on Friday evening of last week. The lucky prize winners were Mr. and Mrs. H. Pearson, and the proceeds went to the library funds.

Mrs. T. Mather has returned from Kapuskasing in the north country, where she has spent most of the winter.

Miss Theodora Harrison is spending a few days in Toronto. Mr. and Mrs. Jas. Lawson, Miss Evelyn Lawson and Mr. Marvin Macklem of Toronto were calling on friends in town on Sunday.

Mr. and Mrs. Geo. Cowie and Miss Marie Cowie of Markham were guests at the home of Mr. and Mrs. W. R. Steeper.

Mrs. R. Boag had the misfortune to slip and sprain her ankle very badly and will be laid up for some time with it.

Mr. and Mrs. A. E. Ashforth of Toronto were at the home of Mrs. Ashforth's mother, Mrs. H. Ross, on Sunday.

Mrs. H. Spang and Mrs. S. Blizard of Markham made a short call in town last Sunday at the home of Mr. and Mrs. W. R. Steeper.

Mr. and Mrs. Barnes and family expect to spend Easter at Midland with Mrs. Barnes' sister, Mrs. Luke.

Mr. and Mrs. Wilmet Lake of Egypt were at the home of Mr. and Mrs. J. Harmon last Sunday. Mrs. Tate, Mr. Lake's sister, returned home with them for a visit.

Mr. Ben Harmon arrived home from the west on Monday bringing a carload of horses for sale. For Marmill Feeds, see R. Davis & Son, Mount Albert. Advt.

KESWICK APRON SHOWER IS HAPPY AFFAIR

The apron shower held on Tuesday, March 16, at Hollywood Lodge, Mrs. Babb's pleasant home, was another event which, under the auspices of the W. A. of the United church has proved a great aid to the work of the bazaar as well as a lovely social event for the ladies of the community. In the living-room, where Mrs. Babb cordially welcomed her guests, a cheerful fire blazed its welcome and immediately the blustery March weather outside was forgotten in the atmosphere of friendliness that pervaded the room.

A short program was presented. Those taking part were: vocal duet, Misses Fockler and Glover; instrumental duet, Misses Fockler and Willoughby; Mrs. Vail reading the poem "Aprons"; and the hostess playing in a most delightful manner several well-known selections in which her guests joined heartily in singing. By the time a gum moulding contest, which Miss Margaret Fockler conducted, got under way, everyone was in a very gay mood. The object of this contest was to mould from chewing-gum articles suitable for the season of St. Patrick.

There were numerous types of potatoes, pigs, pipes, etc., all causing much merriment to the contestants and much worry to the capable judges (of this serious test) who were: Mrs. Waldon, Mrs. G. Hamilton and Miss Muriel Willoughby. The lucky winners of pretty prizes were, first, Miss Bessie Terry, second, Miss Marjorie Glover, third, Miss Gladys King.

Two lucky number were then drawn from an "Irish" hat, by Master Danny McGenerty. The winners were Mrs. Lloyd Pollock and Mrs. S. Purdy, both receiving nice gifts.

Delicious refreshments were served in the dining-room at small tables, as well as in the living-room. Mrs. O. King poured tea at a daintily arranged tea-table, which spring flowers

"MAY I REPEAT"
The absolute importance of purchasing your Shoes and Leather Goods now. The rapidity with which the cost of leather is advancing will cause you to later regret not having taken advantage of our present day sale prices.
Visit our Easter Sale for Outstanding Values
ANTHONY WOLFE, Newmarket Master Shoe and Harness Maker

centred. The color scheme of both tea-table and refreshments were, of course, green. Those assisting at the tea hour were Mrs. George Hamilton and the Misses Fockler, Willoughby, Glover, Sheppard, Velma Morton, Nellie Hamilton.

Mrs. King, convener of the apron booth, on behalf of her committee—Mrs. George Hamilton, Mrs. Chas. Willoughby and Mrs. Frank Marritt—thanked the 60 present for the many beautiful aprons, and in a few well-chosen words voiced the appreciation of the committee and guests to Mrs. Babb for a delightful afternoon, thanking her sincerely for her kindness in opening her home for the occasion.

The gentlemen who had been so kind as to drive their wives and friends to Hollywood were entertained in a most friendly manner by Mr. Babb, who only regretted that all the husbands could not be present. A pretty little incident brought the happy afternoon to an end. As Mrs. Friend Morton and her small granddaughter, Mary Morton, not quite three years old, descended the broad stairway leading into the lounge, someone requested Mary to sing. She complied willingly and sang perfectly (alone) "God Save the King." It is quite remarkable for a child so young to be so musical.

It is always interesting when the children of the Sunday-school take charge of a service, and the service on Palm Sunday was not an exception. As the children with their teachers marched into the church to the processional, "For the beauty of the earth," they were placed in their proper places in the choir and lovely indeed it was to watch the expressions on their interested faces.

The choir was filled to a capacity number. The service was presided over by Rev. C. E. Fockler, who remarked on the largely attended Sunday-school. Special music was rendered by the complete school choir, the primary class, and a girls' chorus, Miss Willoughby acting as the pianist.

Mr. Fockler addressed both the adult congregation and the children, in words that all could understand, appreciate and enjoy. At the evening service Rev. Mr. Fockler had specially appropriate lantern slides, as he told the story of Palm Sunday and the days following. Suitable hymns were sung.

The sacrament of the Lord's supper will be observed on Good Friday evening. Service is to commence at 7.45 p.m., and as this is the Easter communion everyone is invited.

There will be a reception of members on Easter Sunday morning, and special music is being prepared by the choir.

The regular business meeting and supper of the W. A. of the United church will be held on April 1. The ladies in charge are Mrs. Jud Cole, Mrs. A. Walnick and Mrs. Geo. Hamilton.

Is it possible for all the members of the young people's Bible class to attend on Sunday afternoon, as it is Easter?

The last regular weekly meeting of the Y. P. S. was splendidly attended. Kenneth Boothby occupied the chair, assisted by Billie McGenerty, Harold Waldon and Ewart VanNorman. Miss Muriel Willoughby and Miss M. Fockler played a duet, and Mrs. Geo. Vail gave the topic for the evening.

During the business period the president, Norman King, and Rev. Mr. Fockler addressed the gathering. Miss Muriel Willoughby acted as pianist. At the conclusion of the meeting, at 9 o'clock those who remained were aided in their study of co-operatives by two gentlemen from Aurora. Several of the older members of the congregation attended this discussion period.

During the past weekend Mrs. Fockler has been quite ill. She is, however, now reported as recovering. For Marmill Feeds, see F. Peel, Keswick. Advt.

SANDFORD
Special Easter service will be held at Sandford United church at 2.30 p.m. The choir will render appropriate music. Everyone is welcome to worship.

**Reserve
MAY 11
CORONATION SUPPER**
Christian Congregational Church
Fuller Particulars Later

Queensville Gospel Tabernacle
(In Presbyterian Church, Queensville)
LOOK FOR THE LANTERN

REV. JOHN G. MACLEOD, PASTOR

Sunday, March 28th - - 7.30 p.m.

EASTER SERVICE

MESSAGE:
IS IT NOTHING TO YOU?
SPECIAL MUSIC

BOGARTTOWN SHORT-STOUTS ARE PREFERRED

The Bogarttown Community club met on Wednesday night of last week in the school house.

Miss Marjorie Toole, convener of the program committee, presented a very interesting program which all enjoyed.

The current issue of the Bogarttown Chronicle was given by Miss Jean Beckett and was well received.

The other highlights were a little girls' sextet and an impromptu debate: "Resolved that it is preferable to be short and fat rather than tall and slim." The affirmative won on a vote of the audience.

Baldwin

A surprise party was held on Tuesday evening of last week for Miss Irene Comer who celebrated her 14th birthday.

Mrs. George Crittenden went to Toronto with her sister, Mrs. K. Hermiston, on Sunday.

Mrs. Frank Murphy is spending a week or two with her parents, Mr. and Mrs. J. H. Crittenden.

Miss B. Robinson and Miss Audrey Owen spent Sunday afternoon with Miss Daisy Comer.

Carl Anderson went to Toronto for an operation and is getting along fine.

Mr. and Mrs. Chas. Pringle motored to Stouffville on Sunday.

Mr. Wm. Riddell is still in the hospital, but is improving and the community hope to see him around Baldwin again soon.

For Marmill Feeds, see F. Tomlinson, Baldwin. Advt.

HOPE MRS. L. FARR BREAKS LEG

Mrs. L. Farr had the misfortune to break her leg in Toronto one day last week.

The Young People's play, "Eyes of Love," was a decided success. Everyone will be welcome at Ravenshoe on Wednesday as they are giving it again.

If weather permits, the Women's Association will hold a supper and short program in the church here on Thursday.

The Hobby club met at the home of Mrs. G. Broderick on Tuesday.

Mrs. G. Broderick has been ill. A speedy recovery is hoped for.

Mr. and Mrs. Ross Smith and Mrs. A. Smith of Toronto had tea with Mr. and Mrs. S. Pegg on Friday evening.

Mr. and Mrs. L. Ganton of Toronto have been spending a few days with the latter's parents, Mr. and Mrs. A. Dike.

Mr. and Mrs. Wm. Stickwood, Holt, visited Mr. and Mrs. A. Gibson on Sunday.

Mr. and Mr. N. Fry of Newmarket had tea with Mr. and Mrs. M. L. Pegg on Sunday.

Mr. and Mrs. W. Fountain of Sharon were visiting Mr. and Mrs. E. Pegg on Sunday.

Mrs. S. Brookfield of Newmarket visited her parents, Mr. and Mrs. L. Mount, on Sunday.

Mr. and Mrs. Wm. Crouch, Jr., and baby, and Mr. and Mrs. A. Mimick were visiting Mr. and Mrs. J. Davis on Sunday.

Mr. and Mrs. W. Pegg called on Mr. and Mrs. S. Boyd on Sunday evening.

Mrs. A. Gibson entertained friends at a quilting last Thursday.

Mr. and Mrs. A. Dike and Mr. and Mrs. L. Ganton visited at the home of Mr. Dike's mother on Sunday.

Mr. and Mrs. E. Gibson visited Mr. and Mrs. G. Micks on Sunday.

Miss G. Clement of Lefroy and Mr. B. Rolling of Mount Albert called upon Mr. and Mrs. S. Boyd on Saturday evening.

Miss Mildred Mitchell spent Sunday with Miss Katie Petrie.

Mrs. J. Wright of Ballantrae has been spending a few days with Mrs. Wm. McLellan.

Many were out to church on Sunday and there was a wonderful sermon by the pastor, Rev. F. W. Madden.

Mr. G. Barker and Miss Grace Barker sang a duet.

A special Easter message will be given next Sunday. Sunday-school at 2 p.m., church service at 3 p.m. Everybody is welcome.

Zephyr

On Good Friday a special service will be held at Zephyr United church at 8 p.m.

On Easter Sunday at 7.30 p.m. the choir will sing special music. At these services the sermons will be on "Christ's sacrificial death" and "His triumphant resurrection." A cordial invitation is extended to all in the community to attend.

Mr. T. Morrison of Minn, Ohio, spent the weekend with his sister, Mrs. J. H. Locke, here.

Dr. H. E. Johnston tolked the school children from several sections around here for diphtheria on Thursday. This was sponsored by the Zephyr Women's Institute.

KING
For Marmill Feeds, see Hollingshead Bros., King. Advt.

KESWICK PICTURES HAVE GOOD RESULTS

The March meeting of the Keswick W. C. T. U. was held at the home of Mrs. Vaughan on the evening of Wednesday, March 17.

Mrs. Perry Winch, the president, was in the chair. A resolution was passed to ask the York and Peel W. C. T. U. convention to meet at Keswick this year.

Miss Margaret Fockler gave a talk on the evils of modern drinking for young girls. An extract from the Literary Digest, from which she quoted, told of pictures taken of a drinking party before and after drinking cocktails. The members of the party, in the last picture, looked so silly and maudlin that a number became total abstainers because of it.

The next meeting will be at the home of Mrs. Hilborn. A delicious lunch was served.

RAVENSHOE TWO MEN ARE HURT AT WORK

The hockey fans travelled up to Sutton on Thursday evening to cheer the boys along. Though disappointed when they returned, they all carried big smiles as Sutton played a good game.

On Wednesday, March 17, Will Crowder celebrated his 65th birthday. A number of friends and relatives all came to be with him to celebrate this event, pleased that Mr. Crowder is now enjoying such good health.

Will Pickerill met with an accident on Thursday while shoeing a horse. He cut a nasty gash in his fingers.

Harold Prosser had the misfortune, while cutting wood at F. Mahoney's place to have a log roll on his leg. Harold now has to carry a cane. There were no broken bones.

A number from here attended the Huntley sale on Wednesday.

On Thursday the ladies met at the home of Mrs. W. F. Holborn and did sewing for the bales.

After the winter confined indoors, Mrs. John Gordon enjoyed being out in the sunshine on Saturday.

Mrs. Roy Cowieson visited her parents, Mr. and Mrs. John Gordon, last week.

Mr. and Mrs. Baker and family have moved to Newmarket where they have secured positions.

Sympathy is extended to the White family in the great loss of a loving father.

YOUNG PEOPLE PREPARE PLAY

The young people are busy practising for the play to be given in the drama contest sponsored by the Toronto Centre North Young People's Union.

The young people of Hope are putting on a play in Ravenshoe United church on Wednesday. "Eyes of Love" is the name of the play and it will be under the auspices of the Young People's Union here. A cordial invitation is extended to everyone to attend.

Mrs. Crowder entertained a number of friends to dinner last Wednesday evening on the occasion of Mr. Crowder's birthday.

The W. M. S. and Ladies' Aid met on Wednesday afternoon. Tea was served by Mrs. Nighswander and Mrs. Rye. A short prayer service and choir rehearsal followed in the evening.

Mr. and Mrs. Nelson Miller of Niagara Falls and Mrs. W. C. Hamilton of Saskatoon were weekend visitors at the home of Mr. and Mrs. George Hamilton.

Mr. Bruce Glover entertained a few friends on the occasion of his birthday, March 17th.

The sympathy of this community goes out to the family of the late Mr. Will White, who passed away at his home on Monday after a short illness.

Vivian

Vivian Community church invites you to a special Easter service of song in Vivian school house on Good Friday, at 7.30 p.m., led by a Toronto choir. Offering is in aid of the building fund.

Sunday school is held at 10.30 a.m. each Sunday.

The young people took charge of the evening service last Sunday. Norman Folkler gave the address. There was a good attendance.

The Vivian church officers met at the home of Alex Emmerson last Friday evening to discuss the building of the new church.

J. A. Rose was laid to rest in Hartman cemetery on Wednesday afternoon after a service at the church. His wife predeceased him about seven months ago. The sorrowing family have the deepest sympathy of the community.

Mrs. Herbert Phoenix is looking after Mrs. Wm. Ineson, who is very ill with flu.

Mr. Fred Hill is recovering slowly.

The Canadian Oil Co. have installed a gas pump at McPherson's store this week.



IS YOUR EASTER OUTFIT COMPLETE?

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For the Men

New Coronation shirts, smart neckties, ready-made suits, ready-made topcoats. Suspenders and socks. Hats in all shades and shapes.

For the Ladies

Tailored suits and coats, dresses, hose, lingerie, purses, gloves, millinery to suit every personality.

LINDENBAUM'S



Brownhill

Spring is just around the corner. Robins have been seen and heard.

Mr. and Mrs. B. Kenny and family from Oshawa were visiting Mrs. Kenny's mother, Mrs. Herb Nelson, over the weekend.

Mr. J. Crouch has his daughter from Parry Sound visiting him for a week.

Mrs. C. Longhurst is ill and a speedy recovery is hoped for.

Mr. T. Cormick from Toronto was visiting Miss N. Sedore on Sunday.

Mr. and Mrs. M. Sedore and family from Cedar Brae were visiting Mr. and Mrs. R. Sedore on Sunday.

Mr. G. Nelson and son, Norman, from Ravenshoe, were

visiting Mr. L. Nelson for a few days last week.

Congratulations are extended to Mr. and Mrs. D. Hillis on the birth of a son, March 15.

KESWICK CARS CRASH ON ICY ROAD

Mr. and Mrs. C. Taylor were run into by another car while returning from the hockey match at Sutton. The roads were very icy. No one was hurt.

Mr. B. Methal is the guest of his sister, Mrs. B. Rye.

Mr. and Mrs. Freeman Pollock and little nephew spent the weekend at Uxbridge.

The fishermen are bringing their houses in from the lake and some are preparing for their spring work. Some of the men have had a good year while others who never fished before find there is a lot to learn about fishing.

The side roads are certainly very bad just now owing to the mild winter.

Many who have been ill are glad to see the lovely spring weather.

Keswick people are certainly proud of the Keswick babies' pictures which have been reproduced in The Era.

Roy Pollock, who has been ill, is back at school again.

The many friends of Mr. Hoffman are very sorry to hear he has had to give up his school at Thornhill through illness. The

community sincerely wish him a speedy recovery.

Mr. and Mrs. Roy Rose will have been married 25 years on April 3.

Mr. and Mrs. J. Barker and family have moved to their farm. Mr. and Mrs. John Morton will move to the house they vacated.

Mrs. Ridgler is ill and it is hoped that she will be better soon.

Mr. and Mrs. Wellma Sheppard were visiting Mrs. Ross Pollock on Sunday.

Miss Effie King was at home on Sunday.

Byron King is home again after taking another course on radio, and is very busy.

KETTLEBY

For Marmill Chick Starter, see Ray Marshall's Hatchery, Kettleby. Advt.

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